



**MONDO.NYC 2021, NEW YORK'S ANNUAL MUSIC ARTS & TECHNOLOGY
CONFERENCE & SHOWCASE FESTIVAL
OCTOBER 12-15, 2021**

NEW SHOWCASE ARTISTS ANNOUNCED

**11 NEW SHOWCASE ARTISTS TO PERFORM AT MONDO IN OCTOBER
MINAS-BRAZIL X MONDO FEATURES BREAKTHROUGH BRAZILIAN ARTISTS
NYC NIGHTLIFE UNITED CURATES CULTURAL SUSTAINABILITY IN NIGHTLIFE**

FOR IMMEDIATE RELEASE: New York, NY, April 22, 2021 — Mondo.NYC is proud to confirm performances from 11 new showcase artists to join the 13 announced last month. This new set features eclectic artists from around the world from Barbados, Brazil, Indonesia, Italy, Scotland and, of course, Brooklyn. The Mondo class of '21 is now five continents and 12 territories strong.

Mondo 2021 presents the following showcase artists: **Andrew Weiss and Friends (Huntington, NY)**, **Julie's Haircut (Sassuolo, Italy)**, **Lightcraft (Jakarta, Indonesia)**, **Like Water (Baltimore)**, **Rubytch (Barbados)**, **She's Excited! (Brooklyn)**, **Single By Sunday (Glasgow, Scotland)**, and **The Living Strange (Brooklyn)**.

Mondo also announces our next of multiple showcases highlighting individual territories: **MINAS-BRAZIL x Mondo** features three Minas Gerais-based groups: **Ancestral Diva**, classic rock-influenced Brazilian music; **Baladeva Nitai**, exploring deep human consciousness with music taking you to infinitely different places; and samba jazz singer-songwriter **Carolina Serdeira**.

Just confirmed, we're proud to announce that **NYC Nightlife United will be curating Cultural Sustainability in Nightlife**, a panel highlighting multiple NYC organizations and professionals who have shifted roles and have pivoted their main focus towards the support of local culture.

2021 CONFERENCE CONTENT & PARTNERS

At Mondo 2021, there's music in our virtual venue every night and a global community of industry colleagues gathering every day to ask (and help answer) the question: "What now and what's next?"

Conference panels for 2021 focus on Post-COVID Financial Wellness & Survival; Music Supervision; MusicTech; Independent Live Music; Video Games, Esports and Music; CLE Music & Tech Law Symposium; Racial & Gender Equality in the Music Business; International Music Marketing; Music Creation & Production; Songwriters & Publishing; Music Policy; and NFTs & Digital Currency.

2021 will feature need-to-know content including programming collaborations with the Recording Industry Association of America (RIAA), Guild of Music Supervisors, Recording Artists Project @ Harvard Law School, Covington & Burling LLP and the National Independent Venue Association (NIVA).

Due to the continuing impact of COVID-19, Mondo 2021 is being announced as a virtual event. Yet with each passing day, we are encouraged with vaccination progress and other COVID-related developments that will hopefully enable us to concurrently welcome our attendees to a physical gathering in New York City, including both a business conference and live music showcase.

Stay tuned for more announcements in the coming weeks. For more info, please visit <https://mondo.nyc>.

- **Advance purchase ticket discounts:** over 35% off regular prices available now through May 31. Click [here](#).
- **Interested in being a Mondo speaker?** Click [here](#).
- **Media inquiries**, please contact [press](#).
- **Marketing**, sponsorship, partnership and business opportunities, please contact Bobby Haber bobby@mondo.nyc

Mondo.NYC is a festival and global business summit of music and tech industry insiders and innovators, emerging artists and their fans. Mondo connects fans and creators in a shared mission of empowering artists and advancing ideas in an ever-changing music business and technology landscape.

Please note all Mondo.NYC 2021 events are subject to change without notice.

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