



mondo NYC.

**Empowering Music
Empowering Artists
Connecting Thru Technology**

**10th BIRTHDAY SPONSORSHIP DECK
ARLO WILLAMSBURG HOTEL,
BROOKLYN OCTOBER 14-17, 2025**

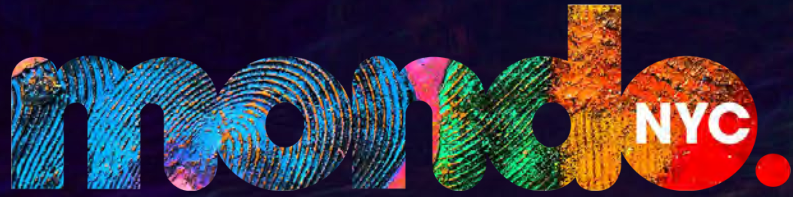
Join us at that magic
place where talent,
technology and
business innovation
collide.

In the music capital of
the world.

Celebrating 10 Years:
Mondo.NYC 2025.



mondo.NYC.10



What we are.

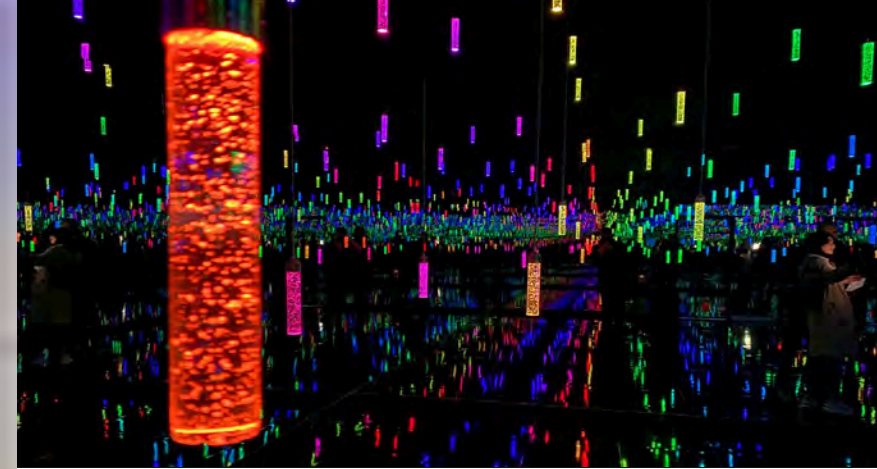
- Tenth Anniversary NYC music & technology business conference, October 14-17, 2025, Arlo Williamsburg Hotel, Brooklyn
- Global live music showcase curating breakthrough emerging artists at independent NYC venues and online
- Mondo sets the agenda for music, tech and media industry experts, innovators and thought-leaders

**HAPPY BIRTHDAY
MONDO!**



CURATE A PANEL

Eight individual or multi-panel
program slots available



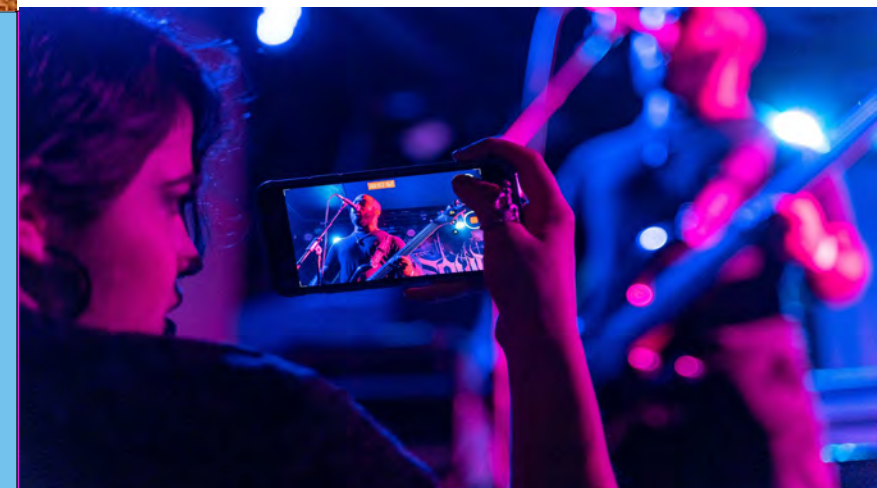
**HOST 10th BIRTHDAY
EATS/DRINKS/PARTY**

Lobby, Grand Ballroom or Suite
Arlo Williamsburg
Six Category Exclusive Sponsorships



**WATER TOWER
RESIDENCY OR HUB**

Welcome clients to one of NYC's
most dramatic spaces overlooking
the Lower Manhattan skyline
Four events available





MONDO INNOVATOR AWARDS

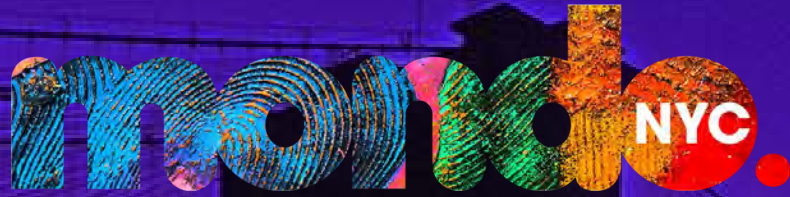
In recognition of leadership, innovation, artistry, entrepreneurship, collaboration and doing good



**ARTIST SHOWCASE
OR PRODUCT REVEAL**
At Manhattan or Brooklyn indie venue



MONDO SALON SERIES
Host an invite-only networking event starting Q2 2025



Mondo Innovator Awards 2025.

Proudly recognizing outstanding industry achievement in:

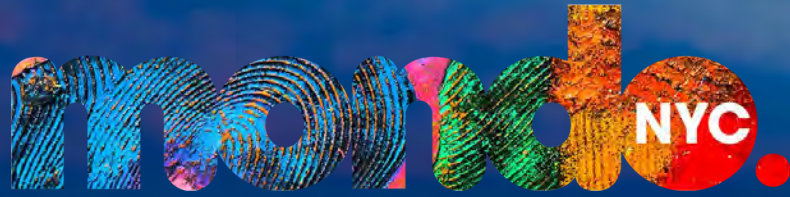
- leadership
- innovation
- artistry
- entrepreneurship
- collaboration
- doing good

Timeline

- April 20: Nominee submission opens
- August 31: Nominee submission closes
- September 8: Finalists announced
- September 15: Finalist voting opens
- September 30: Finalist voting closes
- October 14: Winners receive The Mondo @ Arlo Williamsburg Hotel

Limited sponsorship opportunities available



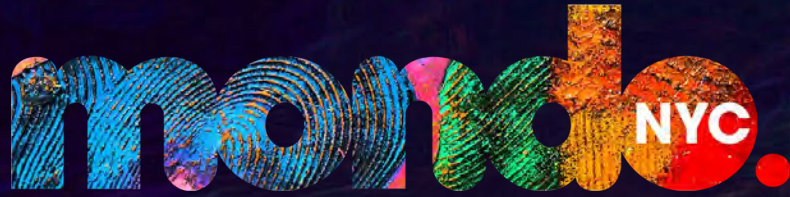


Host a Water Tower Event.

Welcome partners, affiliates, clients and prospects to a memorable Mondo tenth birthday event at The Water Tower with breathtaking daytime, sunset and evening views of Brooklyn, the East River and Manhattan's sparkling skyscrapers:

- Intimate workshop, demo or product reveal
- Meet your team
- One-on-ones
- Closed-door session
- Private dinner
- Cocktail party or reception





What we focus on.

- AI
- Artist management
- Artist advocacy
- Creation & production
- Data & Trends
- Distribution
- Investment & valuation
- Live music
- Music & Tech Law

- Metaverse & Web3
- Music policy
- Music supervision
- Music technology
- Revenue generation
- Songwriting & publishing
- Streaming
- Trust & security

How we do it.

- Panels
- Product Demos
- Tracks and hubs
- One-on-ones
- Artist showcases
- Meet & Greet
- Networking
- Breakfast & lunch
- Evening reception

WHO ATTENDS MONDO?



Music industry executives

Eager to sign new talent and learn how new technologies will change the music landscape.



Tech innovators & thought leaders

Pushing the envelope in AI, VR, data, metaverse, blockchain and other bleeding edge frontier tech.



Music supervisors, composers & their creative collaborators

Execs from sync, master licensing, film, TV, advertising, video games & trailers.



Live Entertainment

Venues, booking, ticketing, gear



Legal, Investment & Finance

Focusing on revenue generation, early-stage tech, music IP, licensing, digital currency and more



Emerging Artists & Creatives

Empowering career development and building awareness among fans, industry and media.



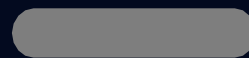
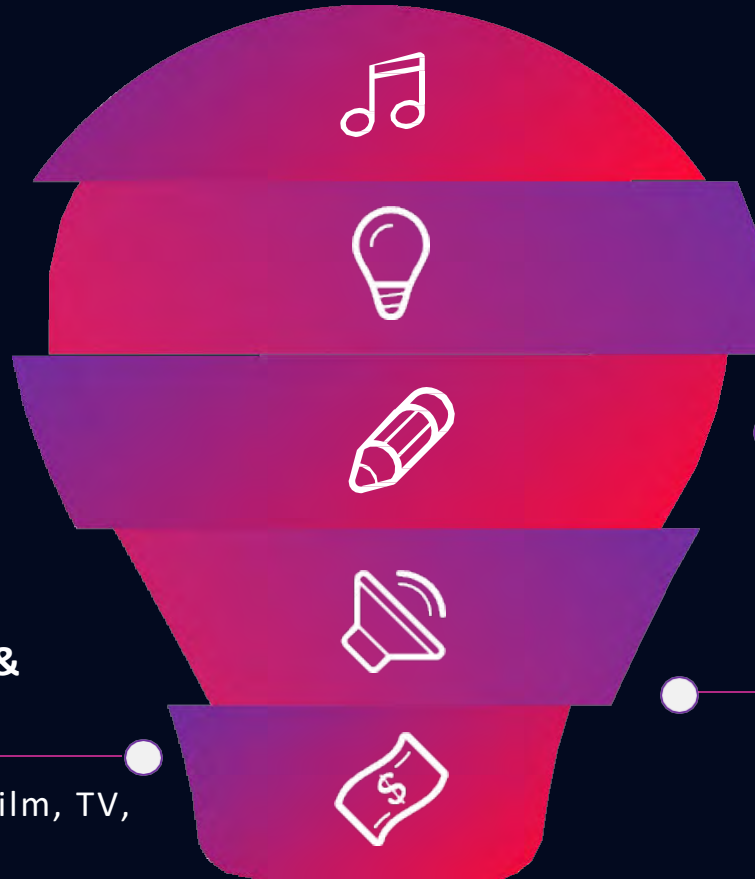
Streaming Media & Content

Local, regional, national and global.



Brands

Tech, entertainment, financial services, communications, pop culture



Special Events & Programming

**RIAA Special
Presentation "Everything
You Need to Know
About Music Policy in
One Hour"**



**CLE Music & Tech Law Symposium
Powered by Michelman &
Robinson LLP & Covington &
Burling LLP Sponsored by CDAS,
Granderson des Rochers, Loeb &
Loeb, and Recording Artists
Project @ Harvard Law School**



**Guild of Music
Supervisors Annual
NYC Education Event &
Film Festival**

- The State of the Music Business 2025
- Future of Music Creation & Distribution
- Generative AI, Deep Fakes & Synthetic Content



2024 Overview

- 1250 leading global music and tech business stakeholders
- 53+% C-suite/owner/partner/senior executives
- Content focus: revenue generation, AI/new tech, investment, distribution, data, rights, trust & security, policy, streaming, marketing, fan engagement, publishing, music licensing and supervision and more.
- 180 music & tech speakers
- 48 sessions & workshops
- 13,546 showcase submissions from over 140 territories
- 40 showcase performers

2024 Programming Highlights

- A Fireside Chat Between Sony Music Entertainment COO Kevin Kelleher and Apollo's Paul Sipio: The Global Music Industry - A Long-Term Outlook
- Concord CEO Bob Valentine & NYU's Larry Miller
- The Future of Music Investment with JKBX's Scott Cohen & Sam Hendel
- Fireside Chat with Charles Goldstuck, Mike Posner & Michael Poster
- State of Indie Publishing: Downtown CEO Andrew Bergman, Kobalt CEO Laurent Hubert & Reservoir COO Rell Lafargue
- One-on-One: RIAA's Mitch Glazier & NMPA's David Israelite
- The Artist Interview: Country Music Legend Randy Travis
- Napster @ 25: CEO Jon Vlassopoulos & Larry Miller
- Fireside Chat: Epic Games Melissa Bortnick & Covington's Adrian Perry
- Songwriter Spotlight: Sam Hollander in Conversation with amra CEO Tomas Ericsson
- GMS Keynote Spotlight: BMI's Tracy McKnight



MONDO 2024 SELECT ATTENDING ORGANIZATIONS

Mondo welcomes leading music and technology executives, entrepreneurs, representatives, educators, cultural personnel and artists in multiple disciplines and genres from 25+ territories worldwide.

finance/investment/
policy/rights/advocacy/
government

A2IM, AMRA, Apollo Global Management, ASCAP, Bernstein, BMI, Capital Group, Catch Point, Chord Music Partners, Consulate General of Canada, Citrin Cooperman, DDEX, France Rocks, General Atlantic, GoldState Music, JKBX, JP Morgan Private Bank, MusicCapital, Muserk, Music Managers Forum-US, NMPA, NYC Mayor's Office of Media & Entertainment, Pex, Recording Academy, Regions Bank, RIAA, Ripe Capital, RoyFi, Sentic, SOCAN, SoundExchange, , Swiss Live Talents, The MLC, Trolley, US Copyright Office, US House of Representatives, US Senate, Women In Music

music supervision/licensing/
brands/marketing/gaming/
advertising/representation

Advanced Alternative Media, AMP, Bloom Effect, Boomerang Music, Clio Music, Epic Games, Found Objects, Grayson Music Group, Groove Guild, Guild of Music Supervisors, Heavy Duty Projects, Marmoset, McCann New York, mtheory, Music & Strategy, Raedio, Songbird Creative, Soundstripe, SpinLab, SUPER, Switchchord, SymphonyOS, Trevanna Tracks, VML, Water & Music.

media

A&R Worldwide, Billboard, Bloomberg, CBS Sports, Disney, NBC Universal, Paramount, Variety, WBGO, Wall Street Journal

streaming, AI, creator tools,
audio, data

.Music, Amazon Music, Audible Magic, Audius, Bandlab, DataArt, Eleven Labs, Google, Groover, Harman International, Hook, Hughes Strategic, KiTbetter, LANDR, Laylo, Luminate, LyricFind, Music.AI, Napster, Native Instruments, Nielsen, Reverb Data, Resemble.AI, Softbank, Splice, Spotify, SoundCloud, The Orchard, TIDAL, TikTok, TuneCore, YouTube

live

Brooklyn Bowl, Carnegie Hall, City Parks Foundation, City Winery, LA Phil/Hollywood Bowl, Lincoln Center, LiveCo, Live Nation Entertainment, MeanRed Productions, NIVA, Project Admission, See Tickets, YellowHeart

music services,
label, publisher,
distribution

ABKCORecords, Anthem Entertainment, Beggars Group, Beige NYC, BMG, Concord, CD Baby, Downtown Music, EMPIRE, Epidemic Sounds, Exceleation, FUGA, Hipgnosis, Influence Media Partners, Kobalt Music Group, Merlin, ONErpm, Primary Wave Music, Pulse Records, RCA Records, Red Bull Records, Round Hill, Reservoir, Sony Music, Sony Music Publishing, Spirit Music Group, Universal Music, Virgin Music, Warner Chappell, Warner Music Group

legal

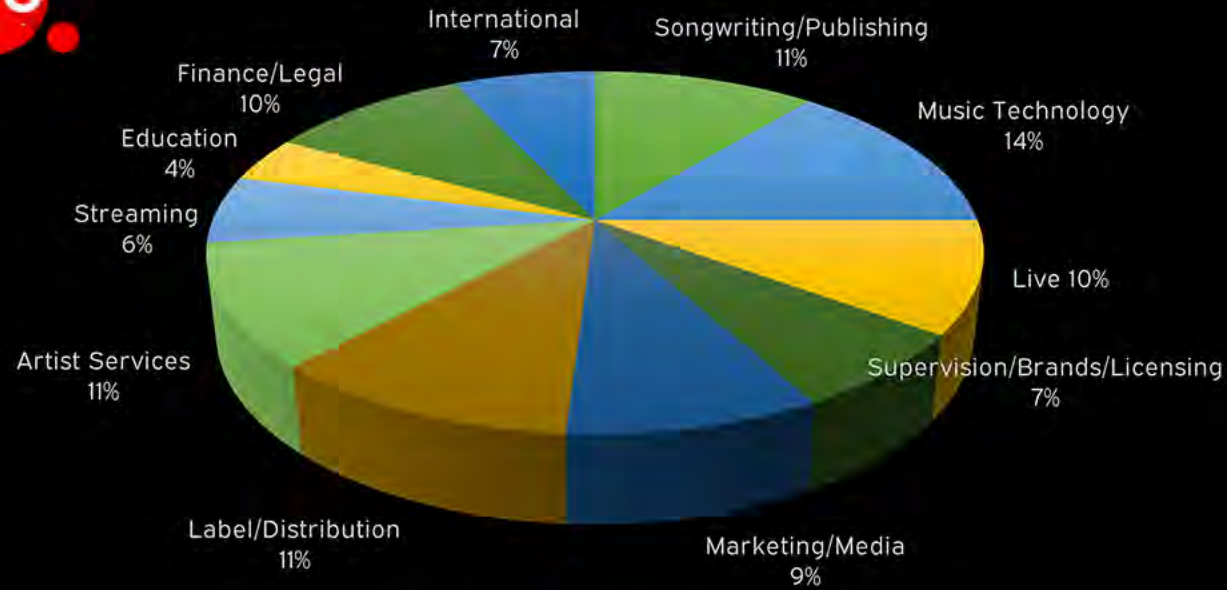
Bray & Krais, CDAS, Covington & Burling, Fox Rothschild, Frankfurt Kurnit Klein & Selz, Granderson Des Rochers, Greenburg Traurig, Kirkland & Ellis, Loeb & Loeb, Michelman & Robinson, Pryor Cashman, Willkie Farr & Gallagher

academia

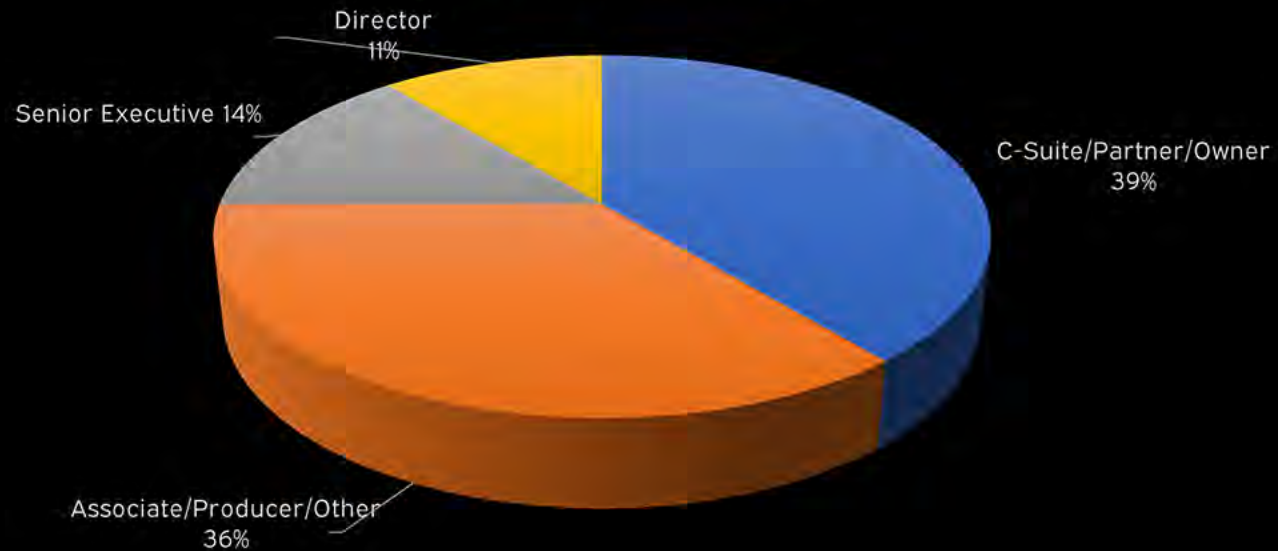
American U, Bloomfield College of Montclair State U, Brooklyn School of Law, Columbia Law School, Georgetown U, Harvard Law School, ofstra U, Loyola New Orleans, The New School, Northeastern U, NYU, Ohio, Syracuse U, Wake Forest U



Business Attendee Breakdown Executives By Vertical



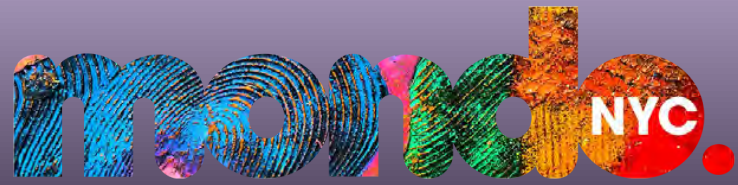
Executives By Seniority





Word of Mouth

- Thank you for the inspiration and opportunities you've brought to the industry.
- Really enjoyed this year's programming. Fantastic lineup and great insight from guests.
- I was very impressed with the level of content and discussion, much of which was very substantive and sophisticated.
- The buzz in the air, the conversations, the connections...EVERYONE was getting tremendous value out of the conference.
- Bobby and Joanne are two of the loveliest people in the biz and we are honored to know and work with y'all.
- It was such an amazing conference. So much learning and connecting.
- The overall vibe was great, the conversations were excellent.
- This year was my first Mondo and I had an amazing time! I came as both as artist and artist manager and left with so many brilliant insights on both sides.
- A fantastic event.
- Thank you, Mondo, for the platform to host this important and impactful conversation.
- Had an amazing time and met some great people. Y'all killed it - until next time!
- It's a great week of events that touches so many important facets of the industry.
- It was a flawless event. Kudos to you and your team!
- What a great day of programming!



Thank You!



**For more information & pricing
contact Bobby Haber
bobby@mondo.nyc**