



## REIMAGINED

**MONDO.NYC 2020, NEW YORK'S ANNUAL MUSIC ARTS & TECHNOLOGY  
CONFERENCE & SHOWCASE FESTIVAL CELEBRATES  
FIFTH ANNIVERSARY AS A VIRTUAL EVENT  
OCTOBER 13-16, 2020**

**INITIAL KEYNOTE SPEAKERS ANNOUNCED**

**FIRST SHOWCASE ARTISTS ANNOUNCED**

**2020 HIGHLIGHTS TO FEATURE CONTENT COLLABORATIONS WITH THE  
RIAA; GUILD OF MUSIC SUPERVISORS; RECORDING ARTISTS PROJECT @  
HARVARD LAW SCHOOL; COVINGTON; COMPASSIONATE MUSE AND  
MORE**

**CONFERENCE PROGRAMMING ON MUSIC SUPERVISION; MUSICTECH;  
RACIAL & GENDER EQUALITY; FINANCIAL WELLNESS & SURVIVAL; LIVE  
MUSIC; VIDEO GAMES, ESPORTS AND MUSIC; CLE MUSIC & TECH LAW  
SYMPOSIUM; MINDFULNESS IN MUSIC; INTERNATIONAL MUSIC  
MARKETING; MUSIC PRODUCTION & CREATION; SONGWRITERS &  
PUBLISHING; & MUSIC POLICY**

**FOR IMMEDIATE RELEASE: New York, NY, August 12, 2020** — Mondo.NYC global business conference, showcase music festival and community of music and tech industry insiders and innovators, emerging artists and their fans, **celebrates its fifth anniversary as a four day virtual interactive meeting and livestream** – a vital pipeline of information, connectivity and curation of great new music and cutting edge technology.

In a year like no other, Mondo is proud to gather its community together to share experiences and pursue actionable best practices, technological innovations, career pathways, equal opportunities and empowerment for all during this time of economic and social upheaval. According to **Mondo Executive Producer Joanne Abbot Green**, "We've all experienced an unimaginable confluence of events that have dramatically changed our industry and our world. For our fifth anniversary, we will use the collective power of our voices – creatives, inventors, connectors, educators, entrepreneurs and fans – as we reconnect with old friends, forge new alliances, and roll up our sleeves because there is much work to be done."

During the day, Mondo.NYC-curated panels, conversations, workshops and special events foster robust opportunities for virtual networking, collaboration and learning; at night, venture out into our virtual world of Mondo showcases to be inspired by some of the best up-and-coming bands from around the globe.

Mondo is honored to announce its initial list of keynote speakers:

**Binta Niambi Brown**, Founder, omalilly projects in conversation with **Ty Stiklorius**, Founder & CEO, Friends At Work; **Jason Flom**, CEO, Lava Records, Founding Board Member, The Innocence Project;

**Kevin Lyman**, Founder/Producer, Vans Warped Tour, Co-Founder, 320 Festival

We're proud to introduce Mondo's initial list of showcase artists from Brazil, Canada, Germany, Italy, and Russia as well as Austin, Boston, Newark, Seattle and, of course, Brooklyn. Check out Mondo's showcase class of 2020 [here](#).

The **RIAA** once again partners with Mondo to host their annual series, "Everything You Need to Know About Music Policy in One Hour" featuring Kris Ahrend (Mechanical Licensing Collective); Jordan Bromley (Manatt and Music Artists Coalition); Dayna Frank (First Avenue and NIVA); Josh Friedlander (RIAA); Mitch Glazier (RIAA); Sarah Howes (SAG-AFTRA); Prophet (50/50, Black Music Action Coalition); Dr. Portia Sabin (Music Business Association); and Maria Strong (U.S. Copyright Office).

**The NYC Guild of Music Supervisors Education Event** returns for its third year on Thursday, October 15, as top music supervisors and industry executives in the fields of advertising, film, TV, video games and trailers give attendees a unique opportunity to meet, network and learn from some of the leading names in the business.

New for 2020, Mondo is partnering with **Covington** to host **Video Games, Esports and Music: Opportunities in the Digital World** featuring the following panels: "Video Games & Esports 101: Opportunities for the Music Industry," "Anatomy of a Music/Gaming Integration: Case Studies" and "Future of Music & Gaming: Spotlight on Emerging Companies."

Mondo and **Compassionate Muse** present **Mindfulness In Music** returning for its second consecutive year with a keynote conversation with **Kevin Lyman** and a full day program exploring sustainable, authentic and inclusive relationships in the music industry, offering insights and best practices regarding positive workplace culture, meditation, digital diet, coaching, networking for good and much more.

**The Mondo CLE Music & Tech Law Symposium**, Powered by Michelman & Robinson LLP and Covington & Burling LLP and sponsored by Frankfurt Kurnit Klein & Selz PC; Manatt, Phelps & Phillips LLP; Moses & Singer LLP; and Recording Artists Project at Harvard Law School, will feature "Business as Unusual" with an all day entertainment law seminar on some of the biggest legal developments affecting the music industry, including recent court decisions upending fundamental issues, the re-imagining of key policy matters and how multiple aspects of the industry are being affected by – and forced to adapt to – a post-COVID world.

Mondo and the **Recording Artists Project at Harvard Law School** will host **Live Virtual Pro Bono Sessions** during Mondo for its second consecutive year. RAP is a student practice organization serving the music community by offering pro bono legal services to local and national musicians.

And there will be much more to announce in the coming weeks. Join us at Mondo 2020. For more information please visit <https://mondo.nyc>.

- **Artists:** Apply to Play [here](#).
- **Advance purchase ticket discounts:** 25% off regular prices available now through August 31. Click [here](#).
- **Interested in being a Mondo speaker?** Click [here](#).
- **Media inquiries**, please contact Dawn Kammerling [dawn@thepresshouse.com](mailto:dawn@thepresshouse.com)
- **Marketing**, sponsorship, partnership and business opportunities, please contact Bobby Haber [bobby@mondo.nyc](mailto:bobby@mondo.nyc)

**Mondo.NYC** is a festival and global business summit of music and tech industry insiders and innovators, emerging artists and their fans. Mondo connects fans and creators in a shared mission of empowering artists and advancing ideas in an ever-changing music business and technology landscape.

Please note all Mondo.NYC 2020 events are subject to change without notice.

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