



MONDO.NYC 2024
CLE MUSIC & TECH
LAW SYMPOSIUM
PARTNERSHIP
PROGRAMS



Overview

Entering its eighth year in 2024, Mondo's Music & Tech Law Symposium and CLE program is one of the cornerstone events of the Mondo.NYC industry conference and showcase music festival. It unites top US and international music lawyers and thought leaders for an all-day immersive in-person entertainment law seminar addressing some of the biggest legal developments affecting the music industry, including recent court decisions, the re-imagining of key policy matters and the impact and legal ramifications of new technology.

Opportunity & Strategy

Via exclusive assets at Mondo's symposium, we welcome partners who are looking to amplify awareness of their services to New York and US music and tech industry leaders for:

- Intimate interaction with clients
- Identification of high value prospects
- Access to startup pipeline for emerging artist, tech and IP

Who will be there?

- 1250 leading industry stakeholders: legacy executives, start-up entrepreneurs, investors, brands, media, artists & songwriters and their advisors, representatives & rights-holders including over 200 attorneys
- Over 53% C-Suite/owner/partner/senior executives

Panel Topics 2022-2023

- Breaking Down the Tour: An Examination of the Artist's Legal and Business Issues
- Catalog Deals 2022: Evolving Models and Shifting Markets
- Changing Landscape of Festivals
- "Come on Now Follow My Lead"? Lessons from U.S. and U.K. Music Litigations
- Ethical Considerations for Lawyers Navigating Sticky Situations
- Fractional Music Interests: Opportunities & Challenges
- Hot Topics in Generative AI in the Music Industry from Neural Networks to Fake Drake
- Metaverse, NFTs, Web3 and the Music Industry: Where Are We Now?
- Piracy & Streaming Fraud in the Digital Music Era
- Policy Shifts and their Ripple Effects
- Re-Examining the Artist's Bargaining Power in Entertainment Agreements
- Rites of Passage: Licensing Rights for Emerging Platforms
- Thinking Out Loud: A Panel Discussion of Recent Music Litigations

Select Speakers, Partners & Attendees 2022-2023

Recording Academy Harvard Law School TIDAL TuneCore Blackstone Chambers Beatdapp Covington & Burling LLP 8 New Square Citrin Cooperman Universal Music Group National Music Publishers' Association Cowan, DeBaets Pryor Cashman Michelman & Robinson JKBX City National Bank beatBread Fox Rothschild LLP International Music Managers Forum Greenberg Traurig GoldState Advisors Latham & Watkins Sony Music Warner Music Granderson des Rochers ASCAP Exceleration Music The Orchard One LLP Perkins Coie Peloton Amazon Studios ABKCO Spirit Music Group Lincoln Center Paramount Carroll Guido Groffman The MLC BMG Manatt, Phelps & Phillips Mitchell Silberberg & Knupp Bray & Kraiss AEG Presents BMI Warner Chappell HFA Proskauer Rose LLP RyteBox Reservoir NYU

Mondo.NYC 2024 CLE Music & Tech Law Symposium

October 18, 2024 Arlo Williamsburg Hotel, NYC

Presenting Sponsorship Programs

CLE Summary

Mondo's CLE Music & Tech Law Symposium ("CLE"), on Friday, October 18, 2024, brings together top music and technology lawyers and business thought leaders for an all-day entertainment law seminar addressing some of the biggest legal developments affecting the music industry. [Click here for 2023 agenda.](#)

Sponsorship Elements

- Sponsorship of CLE hospitality (see options below) inclusive of on-screen logo placement and welcome announcement during sponsored CLE hospitality.
- Inclusion of sponsor logo and text regarding its CLE sponsorship in appropriate CLE-related content across Mondo editorial and social channels.
- Sponsor logo and link on CLE landing page.
- Sponsor logo and link on Mondo general partner page.
- Opportunity to distribute promo item to CLE attendees.
- Full-access Mondo tickets inclusive of CLE credit.
- Mondo ticket discount code available to all sponsor affiliates.

Sponsorship Options & Pricing (fees include sponsorship elements above)

- **CLE Overall Event Sponsorship**
 - Branded Mondo CLE logo through 12/31/24
 - Host reception or hospitality option below
 - **Base sponsorship fee: \$30,000**
- **CLE Eve VIP Speaker Dinner, Thursday, October 17, 6:00-8:00pm**
 - CLE speakers join our steering committee members and sponsor executives for an intimate dinner in advance of the event at either the Water Tower at the Mondo HQ, Arlo Williamsburg Hotel or other NYC restaurant
 - **Sponsorship fee: \$20,000**
- **CLE Breakfast, Friday, October 18, 8:00-9:00am**
 - Start the day as CLE speakers and attendees join our steering committee members and sponsor executives for a full breakfast to kickoff CLE in the Grand Ballroom of the Mondo HQ, Arlo Williamsburg Hotel
 - **Sponsorship fee: \$8,500**
- **CLE Lunch, Friday, October 18, 12:00-1:30pm**
 - Immediately following the morning session, CLE speakers and attendees enjoy luncheon and networking in the Grand Ballroom of Mondo HQ, Arlo Williamsburg Hotel.
 - **Sponsorship fee: \$10,000**
- **CLE Daytime Cafe Bar, Friday, October 18, 10:00am-4:00pm**
 - Mondo keeps the coffee flowing all day for CLE speakers and attendees in the Grand Ballroom of Mondo HQ, Arlo Williamsburg Hotel.
 - **Sponsorship fee: \$8,000**