



**NYC Education Event**  
**October 16, 2025**  
**Arlo Williamsburg Hotel, Brooklyn, NY**

**Overview & Sponsorship Summary**

# The Eighth Annual NYC Guild of Music Supervisors Education Event @ Mondo.NYC 2025 ("GMS") Thursday, October 16, 2025 Arlo Williamsburg Hotel, Brooklyn ("HQ")

## What is it?

- An immersive day-long symposium to meet, network and learn from leading music supervisors in the fields of advertising, film, TV, video games, trailers and technology about how they do what they do.
- The all-day event welcomes labels, publishers, music editors, directors, producers, composers, agents, brands and tech startups, and focuses on how music supervisors are in the bullseye of music and media.
- Panelists include noted global and NYC/LA-based music supervisors.

## Panel Topics

- Edges of a Brief
- What's It Like on the Inside? Ad Agency Music Supervisors Round Table
- No Picture No Problem -- Deep Dive into the World of Trailers
- Around the Sync World
- Two Sides of the Sync Coin
- Pitch Perfecto



All Mondo.NYC 202 events and activities are subject to change without notice.

## 2025 GMS Presenting Sponsorship

- Hosting of branded hospitality during GMS at HQ conference area, Water Tower or Skyline Suite: breakfast, lunch, cocktails or snack/coffee service.
- Placement of sponsor executive on GMS panel.
- Invitation of two executives to VIP lunch during GMS.
- Inclusion in Mondo.NYC and GMS media, marketing and social channels.
- Presenting-level Inclusion of logo on GMS page on Mondo site and name on invitation to VIP lunch for GMS panelists.
- Inclusion of logo in no less than:
  - One Mondo.NYC newsletter email blast to its approximately 11K B2B database, with link to GMS content on Mondo site
  - One post each on Mondo LinkedIn, Facebook & Instagram channels
- Logo inclusion in October 2025 Guild of Music Supervisors newsletter.
- Logo and link on Mondo partner page.
- Ten full-access Mondo tickets.
- 25% Mondo ticket discount code available to all affiliates.
- **Consideration: \$10,000**





## 2025 GMS Associate Sponsorship

- Placement of sponsor executive on GMS panel.
- Inclusion in Mondo.NYC and GMS media, marketing and social channels.
- Inclusion of logo on GMS page on Mondo site and name on invitation to VIP lunch for GMS panelists.
- Invitation of one executive to VIP lunch during GMS.
- Inclusion of logo in no less than:
  - One Mondo.NYC newsletter email blast to its approximately 11K B2B database, with link to GMS content on Mondo site
  - One post each on Mondo LinkedIn, Facebook & Instagram channels
- Logo inclusion in October 2025 Guild of Music Supervisors newsletter.
- Logo and link on Mondo partner page.
- Five full-access Mondo tickets.
- 25% Mondo ticket discount code available to all affiliates.
- **Consideration: \$6000**



## 2025 GMS Contributing Sponsorship

- Inclusion in Mondo.NYC and GMS media, marketing and social channels.
  - Inclusion of logo on GMS page on Mondo site.
  - Invitation of one executive to VIP lunch during GMS.
  - Inclusion of logo in no less than one post each on Mondo LinkedIn, Facebook & Instagram channels.
  - Logo inclusion in October 2025 Guild of Music Supervisors newsletter.
  - Logo and link on Mondo partner page.
  - Two full-access Mondo tickets.
  - 25% Mondo ticket discount code available to all affiliates.
- **Consideration: \$3000**





# 2025 Select Sponsors



CLIO  
MUSIC

marmoset

boomerang!

apm  
music

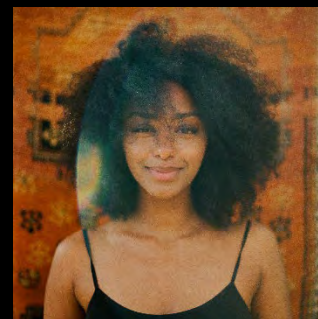
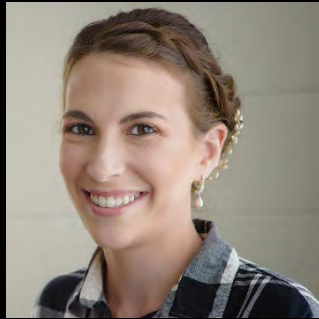
BMG  
PRODUCTION  
MUSIC

United  
Masters



mondo.  
NYC





## GMS Previous Years Select Speakers

Top: Dan Burt, Wunderman Thompson; Colleen Dahlstrom, McCann; Taylor Ralph, Paramount; Beliansh Assefa, Townhouse/Grey; Marja-Lewis Ryan, The L Word: Generation Q

Middle: Erica Roberts, Publicis; Matt Kapuchinski, UMG; Bryan Cosgrove, TikTok; Jerry Krenach, mcgarrybowen; Michael Hill, The Affair

Bottom: Jennifer Freed, Trevanna Tracks; Adrian Womack, Racket Club; Sue Jacobs, SuperVision







Thank You!

CONTACT  
Bobby Haber [bobby@mondo.nyc](mailto:bobby@mondo.nyc)