


A nighttime photograph of the Manhattan Bridge in Brooklyn, New York. The bridge's steel structure is silhouetted against a twilight sky. In the background, a building with a red-lit dome is visible. The foreground shows a street with blurred figures of people and warm streetlights. The overall mood is vibrant and urban.

mondo^{NYC.}

**Empowering Music
Empowering Artists
Connecting Thru Technology**

ARLO WILLAMSBURG HOTEL, BROOKLYN

OCTOBER 15-18, 2024



Join us at that magic
place where talent,
sound and innovation
collide.

In the music capital of
the world.

Mondo.NYC 2024.



WHO COMES TO MONDO?



Music industry executives

Eager to sign new talent and learn how new technologies will change the music landscape.



Tech innovators & thought leaders

Pushing the envelope in AI, VR, data, metaverse, blockchain and other bleeding edge frontier tech.



Music supervisors, composers & their creative collaborators

Execs from sync, master licensing, film, TV, advertising, video games & trailers.



Live Entertainment

Venues, booking, ticketing, gear



Emerging artists and creatives

Empowering career development and building awareness among fans, industry and media.



Legal, Investment & Finance

Focusing on revenue generation, early-stage tech, music IP, licensing, digital currency and more.



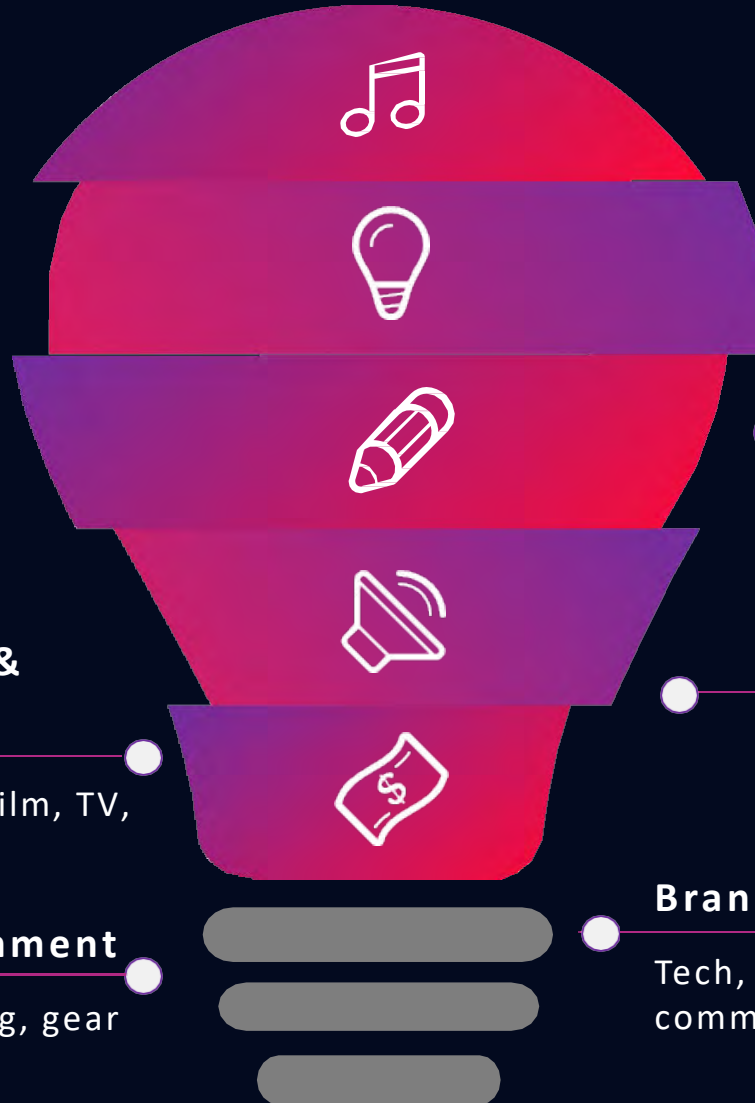
Streaming Media & Content

Local, regional, national and global.



Brands

Tech, entertainment, financial services, communications, pop culture





- 1250 leading music business stakeholders: legacy executives, start-up entrepreneurs, investors, inventors, legal, brands, media, artists & songwriters and their respective advisors, representatives & rights-holders.
- 53+% C-suite/owner/partner/senior executive
 - 200 music & tech speakers
 - 60 sessions
 - 40 showcase performers

Numbers, Speakers & Partners

2023 Select Speakers (+ 175 more)

- Willard Ahdritz, Chairman & Founder, Kobalt Music
- Jem Aswad, Executive Music Editor, Variety
- Nicole Barsalona, President, Women in Music
- Andrew Bergman, CEO, Downtown Music Holdings
- Emily Chapuis, Deputy General Counsel, US Copyright Office
- Martin Clancy, Founder & CEO, AI:OK
- Maria Egan, Global Head of Music and Events, Riot Games
- Albhy Galuten, Senior Fellow, Intertrust Technologies
- Mitch Glazier, CEO, RIAA
- Jurgen Grebner, Head of International, Interscope
- Sam Hendel, Chairman, JKBX
- Michael Huppe, President & CEO, SoundExchange
- Xavier "X" Jernigan, Head of Cultural Partnerships, Spotify
- Rob Jonas, CEO, Luminate
- Hannah Karp, Editorial Director, Billboard
- Larry Miller, Director Music Business Program, NYU Steinhardt
- Molly Neuman, Chief Marketing Officer, Downtown Music
- Adrian Perry, Partner, Covington & Burling LLP
- Jason Petersen, Founder & CEO, GoDigital Media Group
- Michael Poster, Chair of Music Acquisitions & Financing & Partner, Michelman & Robinson LLP
- Leron Rogers, Partner, Fox Rothschild LLP
- Portia Sabin, President, Music Business Association
- Noelle Scaggs, Fitz and the Tantrums

2023 Select Program Partners (+ 35 more)

- beatBread
- CDAS
- Covington & Burling LLP
- DiMA
- Downtown Music Holdings
- Fox Rothschild
- FUGA
- GoDigital
- Guild of Music Supervisors
- Harvard Law School
- Kobalt Music
- LyricFind
- Michelman & Robinson
- The MLC
- Music Managers Forum-US
- NIVA
- NYU
- Paramount
- RIAA
- See Tickets
- SoundExchange
- Sound Royalties
- TIDAL

Special Events & Programming

**RIAA Special
Presentation "Everything
You Need to Know
About Music Policy in
One Hour"**



**CLE Music & Tech Law Symposium
Powered by Michelman & Robinson
LLP & Covington & Burling LLP
Sponsored by TIDAL, CDAS, Fox
Rothschild, Baldonado Group and
Recording Artists Project at
Harvard Law School**

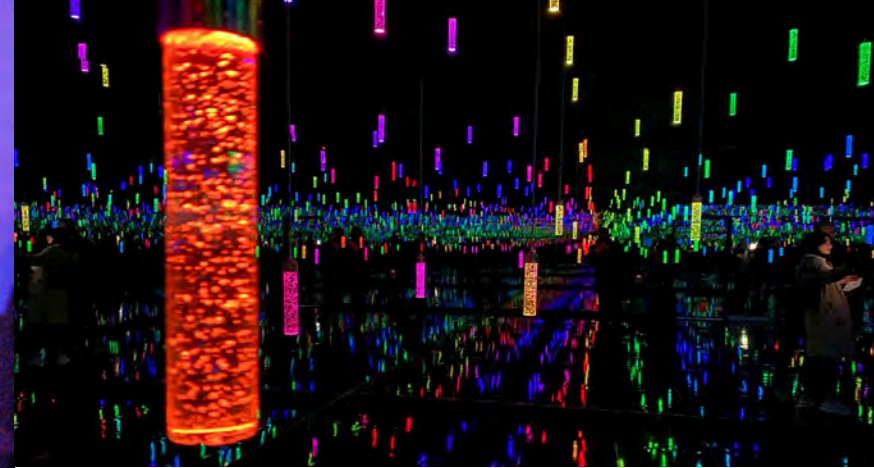
**Guild of Music
Supervisors Annual
NYC Education Event &
Film Festival**

- The State of the Music Business 2024
- AI & Music
- Future of Music Production
- The Music Tech Generation

Presenting Partnership Opportunities

CURATE PANEL TRACK OR INNOVATION LAB

Eight individual or multi-panel
program slots available



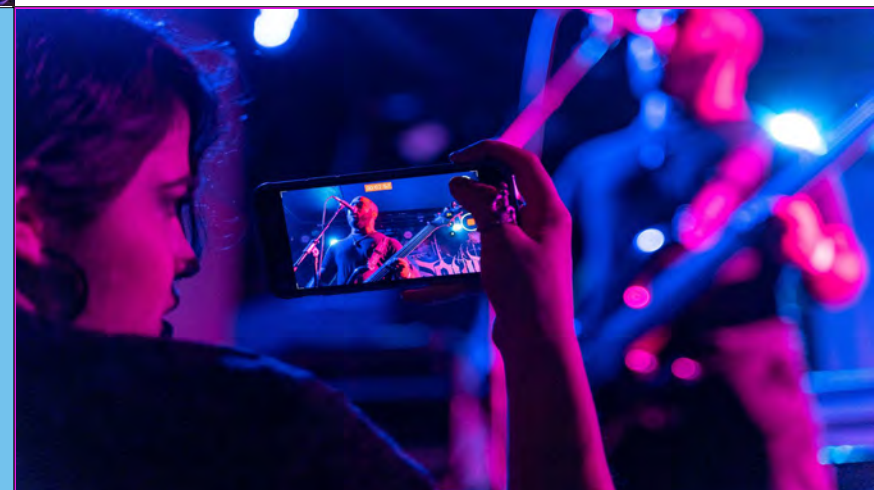
Opening Night Reception

Grand Ballroom, Arlo Williamsburg
Six Category Exclusive Sponsorships



Williamsburg Skyline Suite

Perched high above the East River,
these suites are perfect for meet
and greets and one-on-ones.





WATER TOWER PRIVATE DINNER & CONCERT

Welcome clients to one of NYC's most dramatic spaces overlooking the Lower Manhattan skyline.

Four events available.

**Artist Showcase or
Product Reveal**
At Manhattan or Brooklyn
indie venue



MONDO SALON SERIES

Host an invite-only networking event
starting Q1 2024.





MONDO.NYC SALON SERIES 2024

Intimate Networking Meetup for Executives, Entrepreneurs & Creatives

What is it?

Emerging music meets bleeding edge tech and early-stage investment. Plus, some great eats and drinks.

Where & When

NYC, LA and other key music markets. Launches Q1 2024.

Who's Coming?

Highly curated innovators and creatives by invitation only, including industry execs, entrepreneurs, inventors, investors, attorneys, brands, media, producers, engineers, artists & songwriters, their advisors, representatives & rights-holders plus academia and international cultural personnel.

Event Elements

- networking, socializing, relationship-building
- tech demo or startup talk
- music performance
- eats and drinks

Limited sponsorship opportunities available.



MONDO.NYC ATTENDING ORGANIZATIONS

Mondo welcomes leading music and technology executives, entrepreneurs, representatives, educators, cultural personnel and artists in multiple disciplines and genres from 25+ territories worldwide.

business mgmt/rights/ finance/gov't/policy

AllianceBernstein, ASCAP, Banc of California, BMI, Citrin Cooperman, City National Bank Collective Entertainment, Creative Executive Officers, DIMA, Double Six Rights Management, Exactuals, Flood Bumstead McCready & McCarthy, FUGA, Harbourview Equity, HIFI, Indify, Influence Media, Levity Music, LL Business Management, Massarsky Consulting, Music Fund, MusicCapital, MusicPro Insurance, NMPS, Peermusic, Pex, PRS For Music, PTR Strategic Ltd, RIAA, ROSTR, Rumblefish, Rytexbox, SoundExchange, Squareup, The MLC, TKG Business Management, U.S Copyright Office

music supervision/licensing/ brands/media/marketing/ representation

10th Street, AMP, Anomaly, Artist for Artist, Bloom Effect, COLORS Worldwide, DDB, De Wolfe Music, Dentsu McGarry Bowen, Disko, F2 Entertainment, FCB, Found Objects, Groove Guild, Guild of Music Supervisors, Neophonic, Open Road LA, Out of Office Music, Peloton, Pivot Music, Project Gold, Proper One, Publicis, Pusher LLC, Quincy Jones Productions, Rebel, Saatchi & Saatchi, SyncFloor, Synchtank, Systemic, TaP Music, Venn Arts, Washington Street Publishing, William Morris Endeavor

streaming platform, creator tools, immersive audio, data, digital currency, NFTs

.Music, AllCertified, Amper Music, Async Art, Audible Reality, Audioshake, Audius, Bandlab, Bandzoogle, BeatBread, Crypto.com, DistroKid, Eluvio, Exploration, FanTracks, Gimme Radio, Immersion Networks, LANDR, Luminate, LyricFind, Mediatech, MIDiA, PlusMusic, Qobuz, Revoice, Roblox, Splash, Splice, Spotify, The Orchard, TIDAL, TikTok, Trac, Verifi Media, WaveAI, YouTube

label/publisher/ distribution

300 Ent, Atlantic Rec, AWAL, Beggars Group, Big Machine, BMG, Concord, Downtown, Exceleration, Glassnote, Hollywood Rec, Merge Rec, Mom + Pop Music, ONErpm, Reach Music, Reservoir, Robbins Ent, Rough Trade Publishing, Round Hill, Sony Music, Sony Music Publishing, Universal Music Group, Warner Chappell, Warner Music Group, Yep Rock Records

legal

- 8 New Square
- Blackstone Chambers
- Bray & Kraiss
- Covington & Burling
- King, Holmes, Paterno & Soriano
- Latham & Watkins
- Manatt, Phelps & Phillips
- Michelman & Robinson
- Mitchell Silberberg & Knupp
- Quinn Emanuel Urquhart & Sullivan

live

AEG Presents, Bohemian Foundation, Broadberry Ent Group, Brooklyn Bowl, City Winery, Live Music Society, Live Nation Ent, NIVA, NYC Nightlife United, NYIVA, Oak View Group, Red River Cultural District, Resound, See Tickets

media

Allaccess.com, Billboard, Business Insider, Disney, Endurance Media, HBO, NPR, Pandora, Rolling Stone, Shutterstock, SiriusXM, Variety, Viacom/CBS/Paramount/Showtme Vice, Wall Street Journal

trade/advocacy group

Academy of Country Music, AIMP, Clio Music, Copyright Alliance, Music Managers Forum-US, Onsite, Recording Academy, SONA, Women in Music

international

Consulate General of Canada, France Rocks, Italia Music Export, SOCAN, Sounds Australia, Swiss Live Talents, Taiwanese Waves

gaming/metaverse

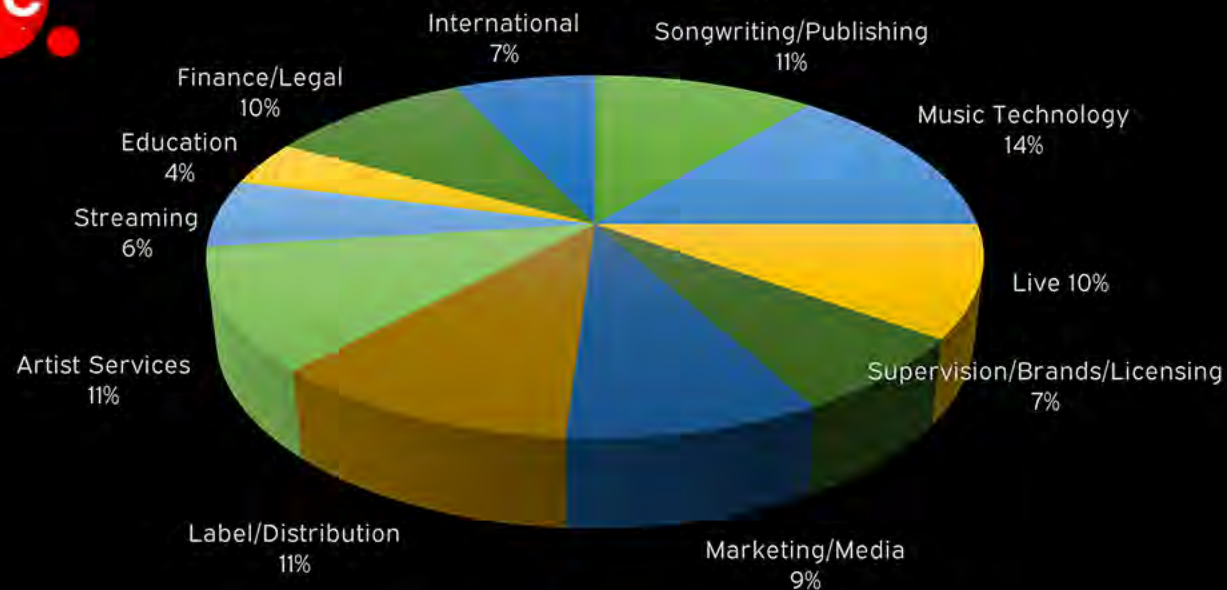
- Activision
- BITKRAFT
- Castle Games
- Drop
- Ready Games
- Riot Games
- Roblox

education/career development

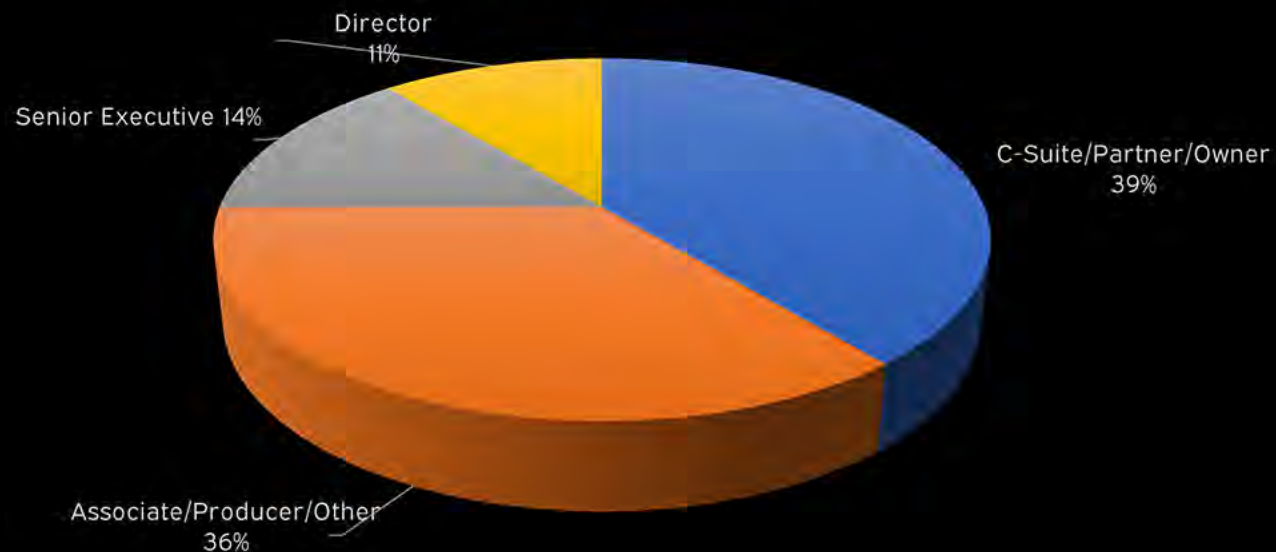
Berklee College of Music, Columbia University, EnterGain, George Washington University Law School, Harvard Law School, Lewis & Clark Law School, NYU Steinhardt, Penn State Dickinson Law, University of Iowa, USC

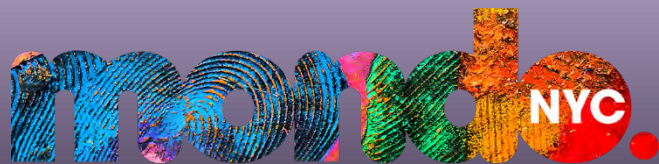


Business Attendee Breakdown Executives By Vertical



Executives By Seniority





Empowering Music
October 10-13, 2023

Connect



Bobby Haber
bobby@mondo.nyc