THE RIGHT PEOPLE. IN THE SAME ROOM.

Music. Technology. Capital. Culture.
One connected community.

SPONSORSHIP OPPORTUNITIES 2027 | OCTOBER 19–22



The right connections change everything.

At Mondo, the people shaping music’s future don’t just share a stage. They meet, exchange ideas and build relationships across the music business ecosystem.

- Senior music business leaders
- Tech founders and innovators
- Dealmakers, investors and counsel
- Indie rightsholders and representatives
- Artists, songwriters and creatives
- Media, communications and brands



Global music revenues forecast to approach $200 billion by 2035.

Music is an expanding investment opportunity, with projected annual growth from $112.5B in 2025 to $200B in 2035.

MONETIZATION

Beyond streaming adoption: pricing, ad-supported revenue and new ways to capture value.

TECHNOLOGY

Generative AI brings new opportunities and challenges across creation, rights and distribution.

DIRECT TO CONSUMER

Artist–fan relationships and new business models reshape how music reaches its audience.

Source: Goldman Sachs Research, “Music in the Air: 10 Years On,” Nov. 2, 2026.

The companies we keep.

Select Mondo 2026 participants.

MAJORS & MAJOR INDIES

BMG
Create Music Group
The Orchard
Primary Wave/Kobalt
Sony Music
UnitedMasters
Universal Music
Universal Music Publishing
Virgin Music Group
Warner Chappell Music
Warner Music Group

INNOVATORS & INDIES

ABKCO
Amazon
Bytedance/TikTok
DistroKid
Electronic Arts
Google/YouTube
Merge Records
Shopify
SoundCloud
Spirit Music Group
TuneCore

CAPITAL & COUNSEL

Akin Gump
Banc of California
Barings
Beatbread
Citrin Cooperman
Covington
Deutsche Bank
Duetti
Fifth Third Bank
GoldState Music
Goodwin Procter
Fox Rothschild
Harbourview Equities
Jefferies
JPMorgan
Loeb & Loeb
Michelman Robinson
Merrill Lynch
Morgan Stanley
Moore & Van Allen
Pryor Cashman
Withum

POLICY, PROs & MEDIA

A2IM
Agence France-Presse
ASCAP
Billboard
BMI
DIMA
Fast Company
Recording Academy/Grammys
RIAA
SoundExchange
The MLC

Select examples of over 200 companies and organizations attending Mondo.NYC 2026.

Engage with people who shape decisions.

Select Mondo 2026 executive highlights.

U.S. Rep. Becca Balint
U.S. House of Representatives (D-VT)

Scott Cohen
Music Industry Innovator

Mitch Glazier
Chairman & CEO · RIAA

Charles Goldstuck
Founder · GoldState Music

Ian Harrison
CEO · A2IM

Amanda Molter
General Counsel · BMG

JT Myers
Co-CEO · Virgin Music Group

Molly Neuman
President · CD Baby

Panos A. Panay
President · Recording Academy

Julie Swidler
Founder · Launchpad Advisors

Lior Tibon
CEO & Co-Founder · Duetti

Ashley Winton
SVP Global Creative Services · Warner Chappell Music



Panos A. Panay (L) & Mitch Glazier



Where ideas meet the real world.

- Strategies for a changing business
- Rights, IP & investment
- AI, music creation & technology
- Fan engagement & discovery
- Music supervision & sync
- Legal & policy

The conversations continue after the panel.

An experience worth being part of. Four days of programming, meetings, discoveries and reconnections across the Mondo community.







Because it’s still about the music.

Business by day. Live music discovery by night.

10,000+

ARTIST SUBMISSIONS

150+

COUNTRIES REPRESENTED

35

CURATED SHOWCASES LIVE & ONLINE









The room delivers.

What participants said about Mondo.

“Everyone was engaged and inspired.”

“Such an inspiring community of creators, innovators and industry leaders.”

“I was very impressed with the level of content and discussion, much of which was very substantive and sophisticated.”

“The buzz in the air, the conversations, the connections…EVERYONE was getting tremendous value out of the conference.”

“Loved the venue, size/intimacy and types of people there – excellent networking opportunities.”

“I’m grateful for the opportunity to contribute to such a vibrant and thoughtful community.”

Be a Mondo sponsor. Join the conversation.

Mondo sponsorship is an opportunity to deeply engage with the music business community – more than simply put your logo in front of it.

Thought leadership and programming

Hospitality and executive connections

Brand presence across the Mondo experience

Artist discovery and live music

All partnerships are tailored to your objectives. See sample packages and custom opportunities on the following pages.

Make Mondo your own.

From onstage conversations to the connections beyond, build a partnership around your objectives.



SHAPE THE CONVERSATION

Panels, workshops and product reveals



BRING PEOPLE TOGETHER

Receptions, hospitality and private gatherings



PUT YOUR BRAND IN THE ROOM

Branded presence and communications



CELEBRATE THE MUSIC

Showcases and artist discovery

Sponsorship opportunities.

Start with the packages below and we'll work together to build a unique custom program.

Presenting Sponsorship Multi-element programming, hospitality and showcases; Water Tower and reception opportunities	**Price upon request**
Panel, Event & Hospitality Sponsorship Panel, workshop, demo or showcase; hosted networking and dedicated attendee email	**$17,500**
Panel or Event Sponsorship & Dedicated Marketing Panel, workshop or showcase; dedicated attendee email and promotional-item distribution	**$9,500**
Hospitality Sponsorship Co-sponsored networking event with food-and-beverage allocation and attendee email inclusion	**$8,500**
Welcome Sponsorship Discounted group full-access passes and inclusion in a conference attendee email	**$5,500**

For full details and custom opportunities contact:

mondo.nyc/sponsorship-overview | bobby@mondo.nyc

THE RIGHT PEOPLE. THE RIGHT CONVERSATIONS. THE MUSIC.

LET'S BUILD MONDO 2027 TOGETHER.

bobby@mondo.nyc | mondo.nyc

