



MONDO.NYC  
CONFERENCE OPPORTUNITY  
OCTOBER 15-18, 2024

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MONDO WORKSHOP



# Mondo Workshop 2024

## Dedicated Conference Presentation + Hospitality & Networking Add-Ons

### Limited Availability

#### Opportunity

- Present a dedicated conference workshop to reach and impact potential new clients, partnerships, licensing opportunities and more.
- Raise awareness of your firm or organization and its solutions for the Mondo business audience: music and technology business and creator communities and their related rights, representation, distribution, marketing, live performance, data and financial/investment concerns.

#### Programming Elements

- **Daytime Workshop-- Only Eight Available, 10am-5pm**
  - Intimate 50-minute dedicated workshop in The Mirror Bar (see next page), a beautiful 120 capacity meeting room at the Mondo HQ, Arlo Williamsburg Hotel. Workshop will be co-developed with Mondo and hosted by your firm's leaders and shall address:
    - best practices in your industry vertical
    - what solutions do you provide and for whom?
    - why do you do it better than others?
    - how can clients engage with you?
    - ask me anything
- **Hospitality**
  - Either in The Mirror Bar or other hotel meeting space such as the Lobby Bar or Water Tower.

#### Included Promotional Assets & Event Access

- Dedicated email blast to Mondo.NYC 2024 festival registrants.
- Mondo B2B newsletter spotlight on your products/services and participating personnel.
- Inclusion of your events in Mondo web, editorial and social assets.
- Logo and link placement on Mondo web partners page.
- Mondo.NYC four-day registration badges.
- Discount code for Mondo badges for your affiliates.
- Physical or digital item distribution to conference attendees.

#### Program Configuration Options

- Workshop Only
- Workshop + Food & Beverage





The Mirror Bar in the Arlo Williamsburg Hotel is an intimate and cozy enclave. Luxurious drapes and cool tone finishings create an elegant and stimulating ambiance. The Mirror Bar is the preferred Mondo HQ spot for workshops, conferences and exclusive receptions.

**1,600 SQ. FEET**

Configuration/capacity: up to 120 guests

