

SPONSORSHIP DECK

ARLO WILLAMSBURG HOTEL, BROOKLYN OCTOBER 19-23, 2027

NOVEMBER 2026



Join us at that magic place where talent, technology and business innovation collide.

In the music capital of the world.

Mondo.NYC invites you to be a 2027 partner.



What we are.

- Music & technology business conference, October 19-23, 2027, Arlo Williamsburg Hotel, Brooklyn
- Global live music showcase curating breakthrough emerging artists at independent NYC venues and online
- Mondo sets the agenda for music, tech and media industry experts, innovators and thought-leaders

SPONSORSHIP OPPORTUNITIES



CURATE A PANEL

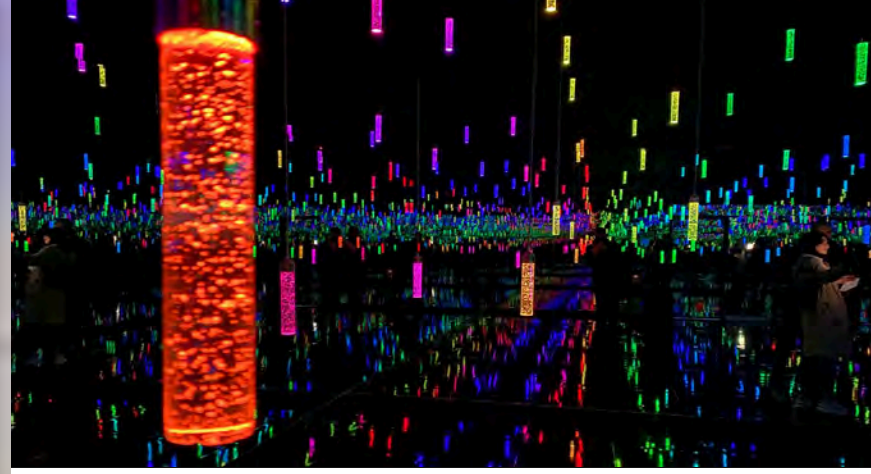
Eight individual or multi-panel program slots available



WATER TOWER RESIDENCY OR HUB

Welcome clients to one of NYC's most dramatic spaces overlooking the Lower Manhattan skyline

Four events available

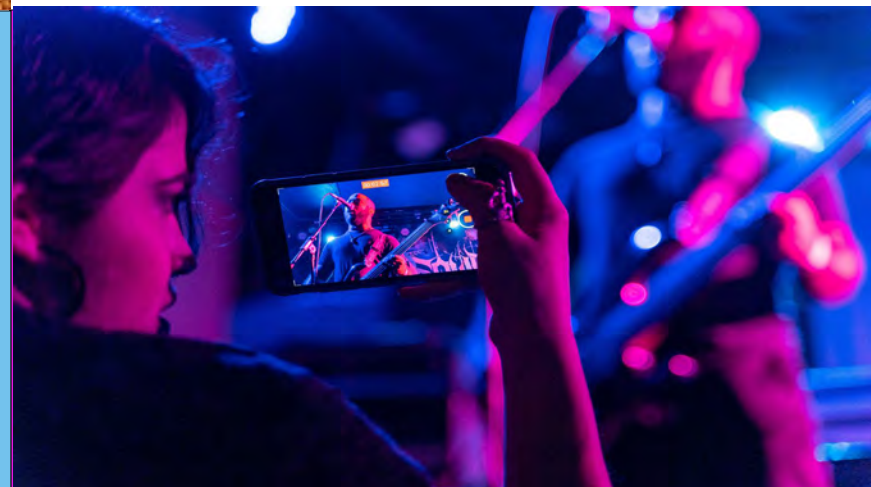


HOST EATS/DRINKS/ PARTY

Lobby, Grand Ballroom or Suite
Arlo Williamsburg

Six Category Exclusive Sponsorships







MONDO INNOVATOR AWARDS

In recognition of leadership, education, innovation, artistry, entrepreneurship, collaboration, use of media in music, and doing good



ARTIST SHOWCASE OR PRODUCT REVEAL

At Manhattan or Brooklyn indie venue





MONDO SALON SERIES

Host an invite-only networking event

Mondo Innovator Awards

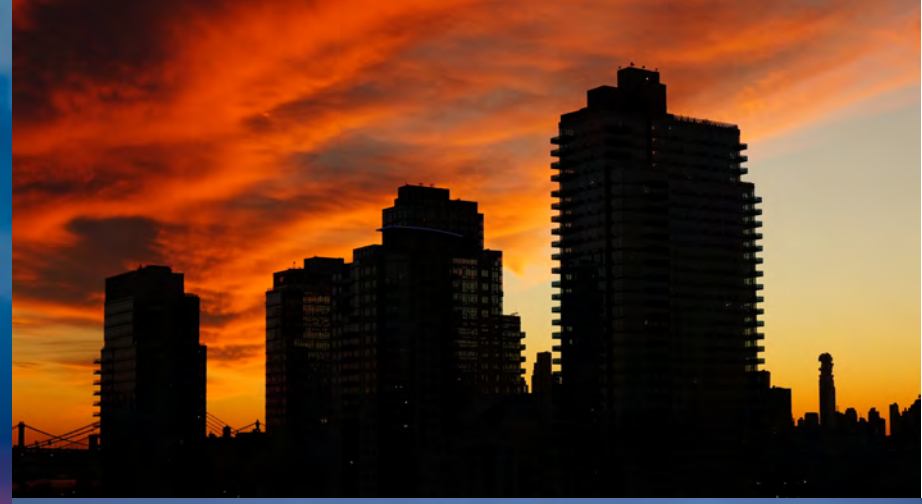
Proudly recognizing outstanding industry achievement in:

- Leadership
- Innovation
- Artistry
- Entrepreneurship
- Education
- Collaboration/Deal
- Use of Music in Media
- Advocacy for Doing Good

Limited sponsorship opportunities available



Host a Water Tower Event.







Welcome partners, affiliates, clients and prospects to a memorable Mondo event at The Water Tower with breathtaking daytime, sunset and evening views of Brooklyn, the East River and Manhattan's sparkling skyscrapers:

- Intimate workshop, demo or product reveal
- Meet your team
- One-on-ones
- Closed-door session
- Private dinner
- Cocktail party or reception



What we focus on.

- AI
- Artist management
- Artist advocacy
- Creation & production
- Data & trends
- Distribution
- Global music industry
- Investment & valuation
- Live music
- Marketing & fan engagement
- Music & Tech Law
- Music policy
- Music supervision
- Music technology
- Revenue generation
- Songwriting & publishing
- Streaming
- Trust & security

How we do it.

- Panels
- Product Demos
- Tracks and hubs
- One-on-ones
- Artist showcases
- Meet & Greets
- Networking
- Breakfast & lunch
- Evening reception

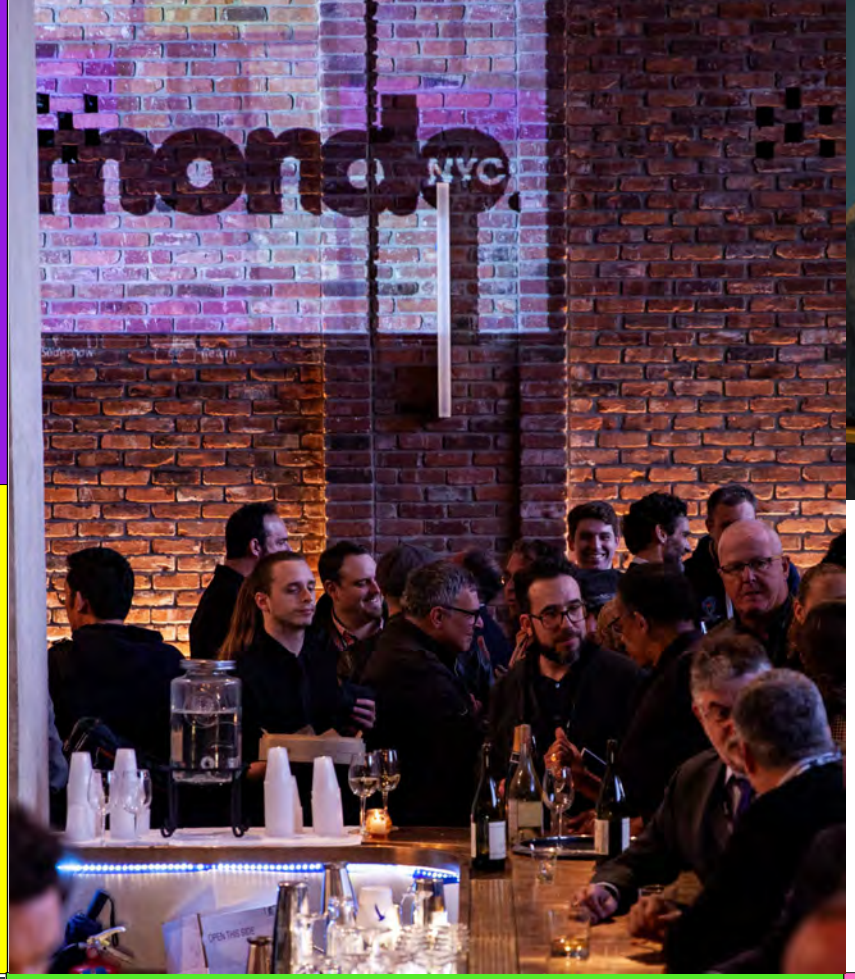
2027 Overview

- 1200 leading global music and tech business stakeholders
- 53+% C-suite/owner/partner/senior executives
- Content focus: revenue generation, AI/ new tech, investment, distribution, data, rights, trust & security, policy, streaming, marketing, fan engagement, publishing, music licensing and supervision and more.
- 200 music & tech speakers
- 45 sessions & workshops
- 10,000 showcase submissions from over 100 territories
- 35 showcase performers

2026 Highlights

- Select event partners: RIAA, BMG, Virgin Music Group, KOSIGN/Kobalt/Primary Wave, Covington, Guild of Music Supervisors, Paramount, Harvard Law School, DIMA, Clio Music, GoDigital, Association of Music Producers, Groover, Marmoset, Soundstripe, Softlimit and more
- Keynotes & Firesides: US Rep Becca Balint, Scott Cohen, Mitch Glazier, Charles Goldstuck, Ian Harrison, Amanda Molter, JT Myers, Molly Neuman, Panos A. Panay, Julie Swidler, Lior Tibor
- RIAA Presents Everything You Need to Know About Music Policy in One Hour
- CLE Music & Tech Law Symposium and Pro Bono Sessions for Independent Artists
- Mondo & Guild of Music Supervisors host the Ninth annual NYC Music Supervision Education Event
- The Future of Rights, Revenue & Reach
- The Future of Music Creation & Technology
- Mondo Innovator Awards Ceremony
- MondoLive Showcase Music Festival

Special Events & Programming





RIAA Special Presentation "Everything You Need to Know About Music Policy in One Hour"

CLE Music & Tech Law Symposium Powered by Michelman & Robinson LLP & Covington & Burling LLP Sponsored by CDAS, Granderson des Rochers, Lewis & Lin, and Recording Artists Project @ Harvard Law School



Guild of Music Supervisors Annual NYC Education Event & Film Festival

- The State of the Music Business 2027
- Future of Music Creation & Technology
- Generative AI, Deep Fakes & Synthetic Content

WHO ATTENDS MONDO?

Music industry executives

Eager to sign new talent and learn how new technologies will change the music landscape.

Tech innovators & thought leaders

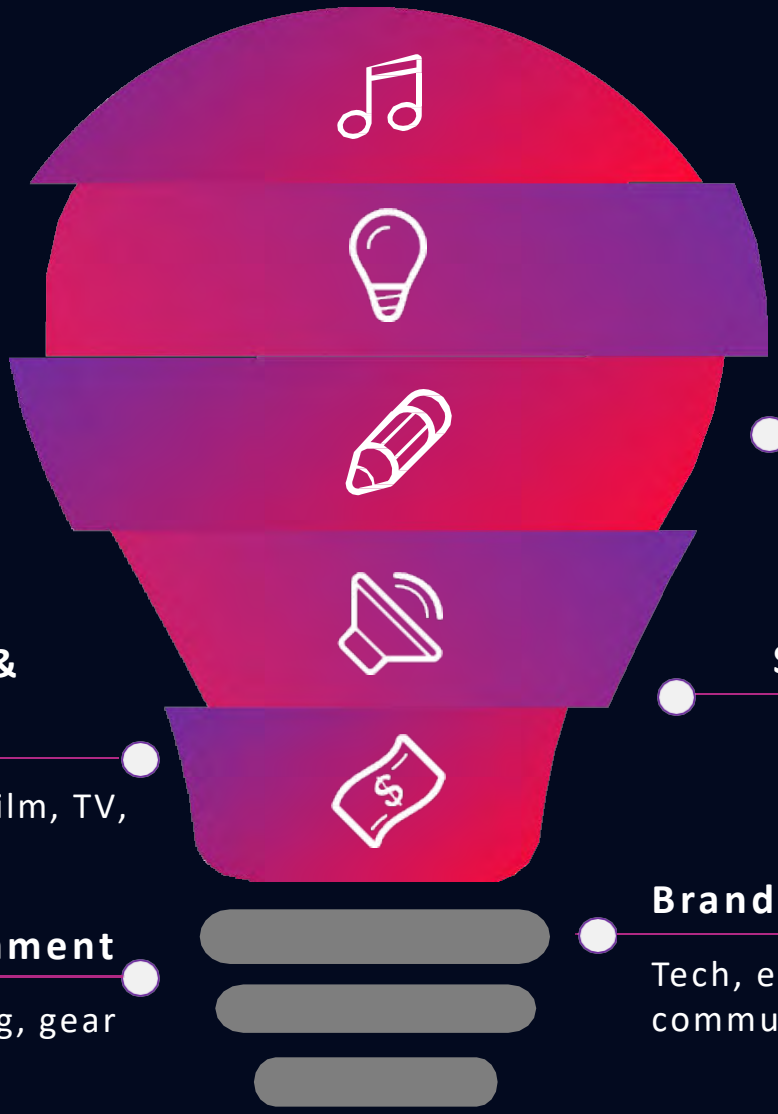
Pushing the envelope in AI, VR, data, metaverse, blockchain and other bleeding edge frontier tech.

Music supervisors, composers & their creative collaborators

Execs from sync, master licensing, film, TV, advertising, video games & trailers.

Live Entertainment

Venues, booking, ticketing, gear



Legal, Investment & Finance

Focusing on revenue generation, early-stage tech, music IP, licensing, digital currency and more

Emerging Artists & Creatives

Empowering career development and building awareness among fans, industry and media.

Streaming Media & Content

Local, regional, national and global.

Brands

Tech, entertainment, financial services, communications, pop culture



MONDO SELECT ATTENDING ORGANIZATIONS

Mondo welcomes leading music and technology executives, entrepreneurs, representatives, educators, cultural personnel and artists in multiple disciplines and genres from territories worldwide.

finance/investment/ policy/rights/advocacy/ government/trust & security

A2IM, AMRA, Apollo Global Management, ASCAP, Banc of CA, Beatdapp, Bernstein, BMI, Catch Point Partners, Chord Music Partners, Citrin Cooperman, Duetti, FBMM, France Rocks, General Atlantic, GoldState Music, HaarbourView, Jefferies, JP Morgan, MorganStanley, Muserk, MusicCo, MMF-US, Miller Friel, MPAA, NMPA, NAB, NYC Mayor's Office of Media & Entertainment, Plus Eight, Recording Academy, RIAA, RoyFi, SAG-AFTRA, SoundExchange, Sound Royalties, The MLC, Tipalti, Trolley, US Copyright Office, US House of Representatives, US Senate, Women In Music

music supervision/licensing/ brands/marketing/gaming/ advertising/representation

Activist Artists Management, Artist House, AMP, APM, Bloom Effect, Boomerang Music, Clio Music, Epic Games, Found Objects, Groove Guild, Guild of Music Supervisors, Heavy Duty Projects, Marmoset, McCann New York, Mutual Friends, Omnicom, Premier Music Group, Riot Games, Riptide, Songbird Creative, Soundstripe, SpinLab, SUPER, Switchchord, SymphonyOS, Trevanna Tracks, UTA, VML, Walker, Wasserman, Water & Music.

media

Billboard, Bloomberg, CBS Sports, Digital Music News, Fast Company, MTV, NBC Universal, Paramount, Variety, Wall Street Journal

streaming, AI, creator tools, audio, data

Amazon Music, Apple Music, Audible Magic, Audius, AudioShake, Bandlab, Chartmetric, DataArt, Eleven Labs, Google, Groover, Hook, Hughes Strategic, LANDR, Linktree, Laylo, Luminate, LyricFind, Meta, MiDIA, Music.AI, Native Instruments, Nielsen, NVIDIA, Peloton, Resemble.AI, Singa, Softbank, Sony AI America, SoundCloud, Splice, Spotify, SymphonyOs, The Orchard, TIDAL, TikTok, Too Lost, TuneCore, Vermillio, Vevo, Voice-Swap, Vydia, YouTube

live

Carnegie Hall, Lincoln Center, LiveCo, Live Nation Entertainment, NIVA, Project Admission, Eventim/See Tickets, YellowHeart

music services, label, publisher, distribution

ABKCO, Anthem, Beggars Group, BMG, Concord, Create Music Group, Downtown Music, EMPIRE, Epitaph/Anti-Records, Epidemic Sounds, Exceleration, FUGA, Island Records, Kobalt Music Group, KOSIGN, Merlin, ONErpm, Primary Wave Music, RCA Records, Red Bull Records, Round Hill, Reservoir, Sony Music, Sony Music Publishing, Spirit Music, Secretly Distribution Group, TRO Essex, UnitedMasters, Universal Music, Virgin Music, Warner Chappell, Warner Music Group

legal

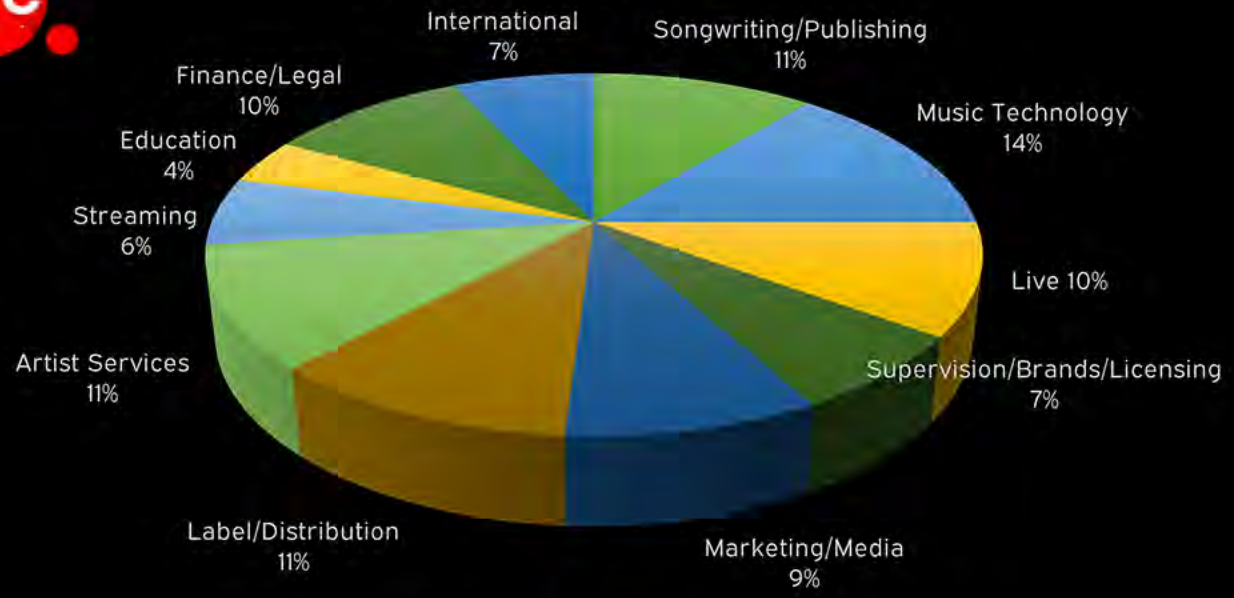
Adelman Matz, Carroll Guido Groffman Cohen Bar & Karalian, CDAS, CoveyLaw/Tamizdat, Covington & Burling, Fox Rothschild, Davis Wright Tremaine, Goodwin Procter, Granderson Des Rochers, Greenburg Traurig, Loeb & Loeb, Mayer Brown, Michelman & Robinson, MSK, Paul Hastings, Perkins Coie, Pryor Cashman, Willkie Farr & Gallagher, Wilson Sonsini

academia

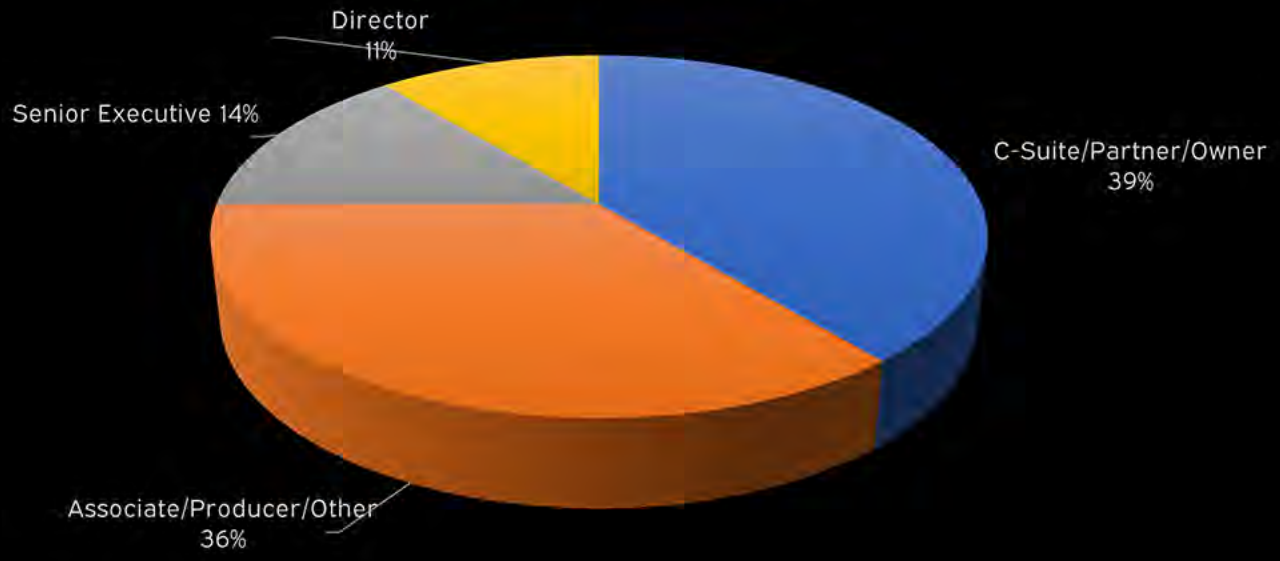
American U, Berklee NYC, Brooklyn School of Law, CUNY, Harvard Law School, New School, Quinnipiac Law School, Monmouth U, NYU, Ohio U, Sony Audio Institute

Business Attendee Breakdown

Executives By Vertical



Executives By Seniority



Word of Mouth

- Everyone was engaged and inspired.
- The positive space and warm energy you create are so rare.
- Such an inspiring community of creators, innovators and industry leaders.
- Thank you for the inspiration and opportunities you've brought to the industry.
- Really enjoyed this year's programming. Fantastic lineup and great insight from guests.
- I was very impressed with the level of content and discussion, much of which was very substantive and sophisticated.
- The buzz in the air, the conversations, the connections...EVERYONE was getting tremendous value out of the conference.
- Bobby and Joanne are two of the loveliest people in the biz and we are honored to know and work with y'all.
- It was such an amazing conference. So much learning and connecting.
- Loved the venue, size/intimacy and types of people there – excellent networking opportunities.
- The overall vibe was great, the conversations were excellent.
- This year was my first Mondo -- I came as both as artist and artist manager and left with so many brilliant insights on both sides.
- Thank you, Mondo, for the platform to host this important and impactful conversation.
- Had an amazing time and met some great people. Yall killed it - until next time!
- It's a great week of events that touches so many important facets of the industry.
- I'm grateful for the opportunity to contribute to such a vibrant and thoughtful community.
- It was a flawless event. Kudos to you and your team!

Thank You!



For more information & pricing
contact Bobby Haber
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