



**MONDO.NYC 2021, NEW YORK'S ANNUAL MUSIC ARTS & TECHNOLOGY
CONFERENCE & SHOWCASE FESTIVAL
OCTOBER 12-15, 2021**

[MONDO IS BACK! LIVE IN NEW YORK & ONLINE WORLDWIDE](#)

**SoundExchange's Michael Huppe Keynote
CLE Music & Tech Law Symposium Panels Announced
State of the Music Business 2021 with Variety's Jem Aswad
MMF-US Manager & Artist Conversation**

[New Showcase Artists to Perform](#)

[Advance Purchase 25% Off Discount Badges Discount On Sale Thru 7/31!](#)

FOR IMMEDIATE RELEASE: New York, NY, July 14, 2021 — Mondo.NYC's live in-person and virtual business conference and showcase festival is proud to announce its newest music and tech industry content and showcase performances.

NEW BUSINESS PROGRAMMING ANNOUNCED

[SoundExchange](#) is proud to kick off Mondo 2021 on Tuesday, October 12 with a series of must-see programs on the future of music in our digital-first age. [SoundExchange President & CEO Michael Huppe](#) will open Tuesday's track with a keynote conversation road mapping his vision for a more simple, efficient, and creator-friendly future.

"It is a dynamic time in the world of music marked by continued transformation," said Huppe. "As the economics of listening evolve, so too must our industry. I look forward to joining the Mondo community as we come together for another year of meaningful and exciting discussion about the future of music."

Under Huppe's leadership, SoundExchange continues to turn mass quantities of data into accurate revenue for creators with state-of-the-art fintech solutions specifically designed to address the music industry's greatest challenges. He'll share key insights on how SoundExchange and the industry at large are leveling up for the next decade of success and beyond. Additional featured programming will center on hot topics such as technology solutions for the business of music, advocating for artists and creators, royalty and rights management, and more.

[Mondo's Continuing Legal Education \(CLE\) Music & Tech Law Symposium](#), Friday, October 15, has released its 2021 slate of panels – [click here for full descriptions](#):

- International Deal Making
- Catalog Shopping 2021
- The Risks and Rewards of NFTs in the Music Industry
- Restatement of Copyrights: Issues for Creators and Rights Holders
- Royalty Audits – Focus on Digital and Livestreaming and their Effects on Catalog Sales and Financial Planning
- Re-Envisioning the Digital Business Model
- Litigation Deep Dive

[The State of the Music Business 2021](#)

Just when it seemed that the music industry had settled around a new model – one where live

entertainment is an artist's main source of revenue – the pandemic completely up-ended the business. Suddenly, publishing and recorded music began growing in value exponentially while the concert business was almost completely shut down for nearly a year and a half. But with the industry slowly – and hopefully – returning to pre-pandemic conditions, what happens next? Will the touring business return fully to normal within a year? Two years? Ever? (And how many independent concert venues will still be in business if and when it does?) Is livestreaming here to stay? And will publishing and recorded-music catalogs keep growing in value, or is this a bubble? It's all a moving target, but on Tuesday October 12, [Variety Deputy Music Editor Jem Aswad](#) will gather leaders from key industry sectors to try to make some sense of it and offer possible pathways forward.

[MMF-US Presents](#)

Finally, Mondo NYC is proud to welcome back Music Manager's Forum-US for an intimate artist-manager conversation. Details coming soon.

[NEW SHOWCASE PERFORMERS ANNOUNCED](#)

New artists from Buffalo, Nashville, San Francisco and LA join our other great Mondo performers from around the world: Australia, The Philippines, France, Indonesia, Brazil, North Macedonia, the UK, Canada, Bulgaria, Japan, Taiwan, Barbados, Scotland, Sweden, Nigeria, Uganda, Italy, Ireland and Poland.

We welcome Mondo's newest showcase performers of the class of 2021:

[Ben de la Cour \(Nashville\)](#)
[Jared Harper \(San Francisco\)](#)
[Stress Dolls \(Buffalo, NY\)](#)
[Joe Sumner \(Los Angeles\)](#)

Check out all our showcasing artists on our showcasing artist page [HERE](#) to listen and learn more about their stories.

2021 will feature previously announced need-to-know content including programming collaborations with the **Recording Industry Association of America (RIAA)**, **Guild of Music Supervisors**, **Recording Artists Project @ Harvard Law School**, **Covington & Burling LLP**, **HIFI**, **AIMP**, **Eluvio**, **Musiio** and the **National Independent Venue Association (NIVA)**.

Conference panels programs for 2021 focus on Post-COVID Financial Wellness & Survival; Music Supervision; MusicTech; Independent Live Music; Video Games, Esports and Music; CLE Music & Tech Law; Racial & Gender Equality in the Music Business; International Music Marketing; Music Creation & Production; Songwriters & Publishing; Music Policy; NFTs & Digital Currency; and Harvard Law School's Recording Artist Project live virtual Pro Bono sessions.

Stay tuned for additional announcements in the coming weeks. For more info, please visit <https://mondo.nyc>.

- **Advance purchase ticket discounts:** up to 36% off regular prices available until July 31. Click [here](#).
- **Interested in being a Mondo speaker?** Click [here](#).
- **Media inquiries**, please contact [Joanne Abbot Green](#) or submit via [press](#).
- **Marketing**, sponsorship, partnership and business opportunities, please contact Bobby Haber bobby@mondo.nyc

Mondo.NYC is a festival and global business summit of music and tech industry insiders and innovators, emerging artists and their fans. Mondo connects fans and creators in a shared mission of empowering artists and advancing ideas in an ever-changing music business and technology landscape.

Please note all Mondo.NYC 2021 events are subject to change without notice.

[Official Website](#) | [Facebook](#) | [Twitter](#) | [Instagram](#) | [LinkedIn](#)