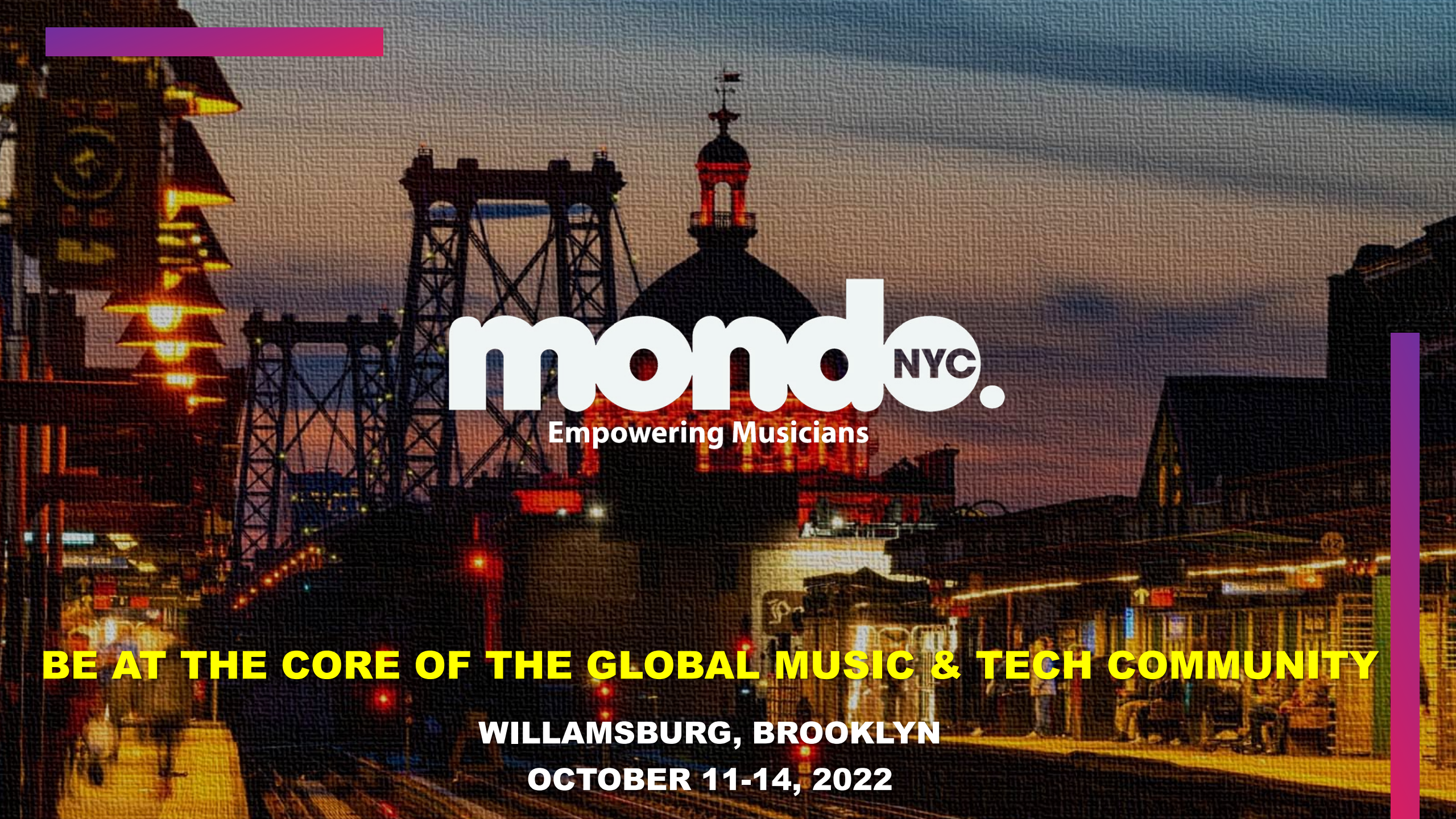

mondo NYC.
Empowering Musicians
BE AT THE CORE OF THE GLOBAL MUSIC & TECH COMMUNITY
WILLAMSBURG, BROOKLYN
OCTOBER 11-14, 2022

Join us at that magic place where talent, sound and innovation collide.

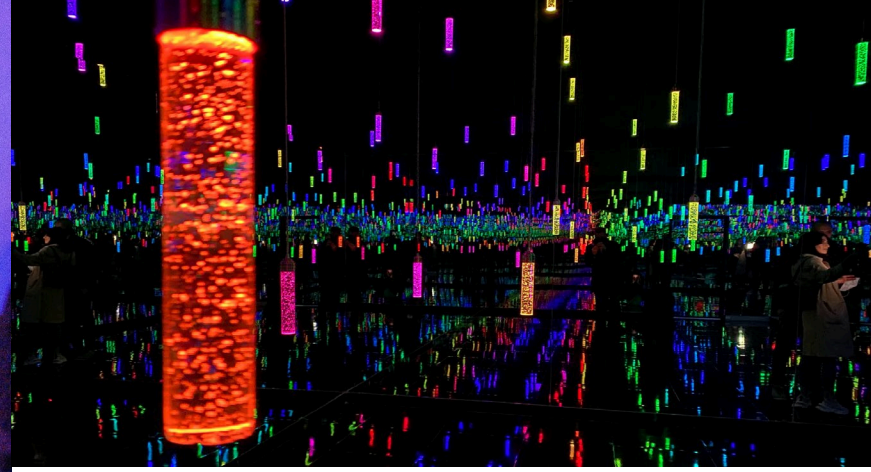
In the music capital of the world.

Mondo.NYC 2022.

Presenting Partnership Opportunities

CURATE PANEL TRACK OR INNOVATION LAB

Eight individual or multi-panel program slots available

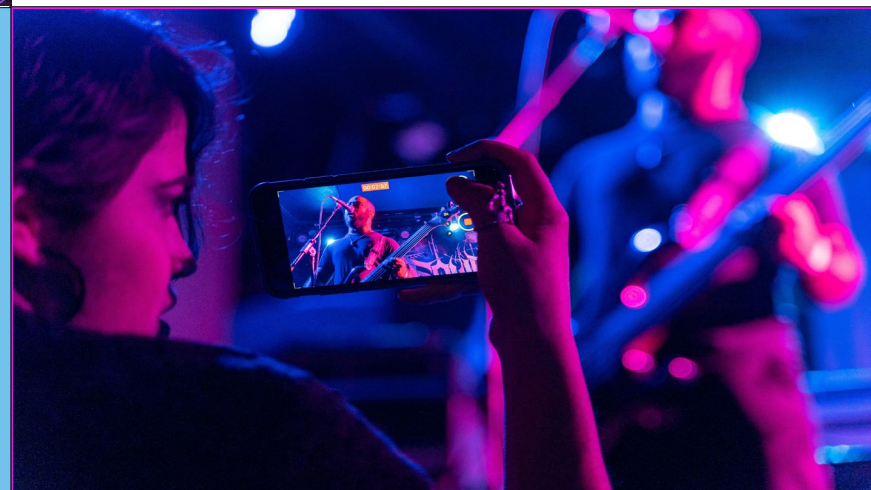


Fall Ball Opening Night Reception

Grand Ballroom, Williamsburg Hotel
October 11, 2022, 7pm
Six Category Exclusive Sponsorships

Williamsburg Skyline Suite

Perched high above the East River, these suites are perfect for meet and greets and one-on-ones.

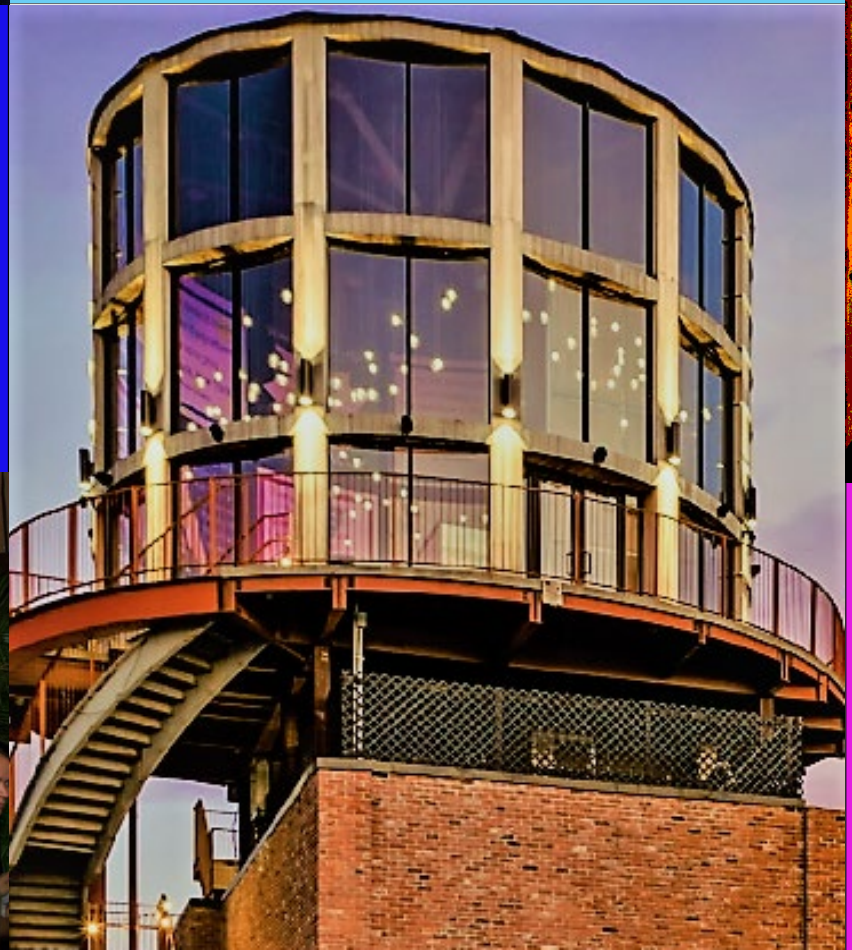


WATER TOWER PRIVATE DINNER & CONCERT

Welcome clients to one of NYC's most dramatic spaces overlooking the Lower Manhattan skyline.
Four events available.

Artist Showcase or Product Reveal

At Manhattan or Brooklyn indie venue



MONDO SALON SERIES

Host an invite-only networking event at the Williamsburg Hotel Summer 2022
Four Salon sponsorships available.

mondo NYC

4 Days
10 Venues
25 Territories
60 Panels & Workshops
100 Showcase Artists Live
250 Music & Tech Speakers
1000 Showcase Artist Submissions
2000 Business Executive Attendees
Conference HQ: Williamsburg Hotel, Brooklyn
Host City: New York, Music Capital of the World

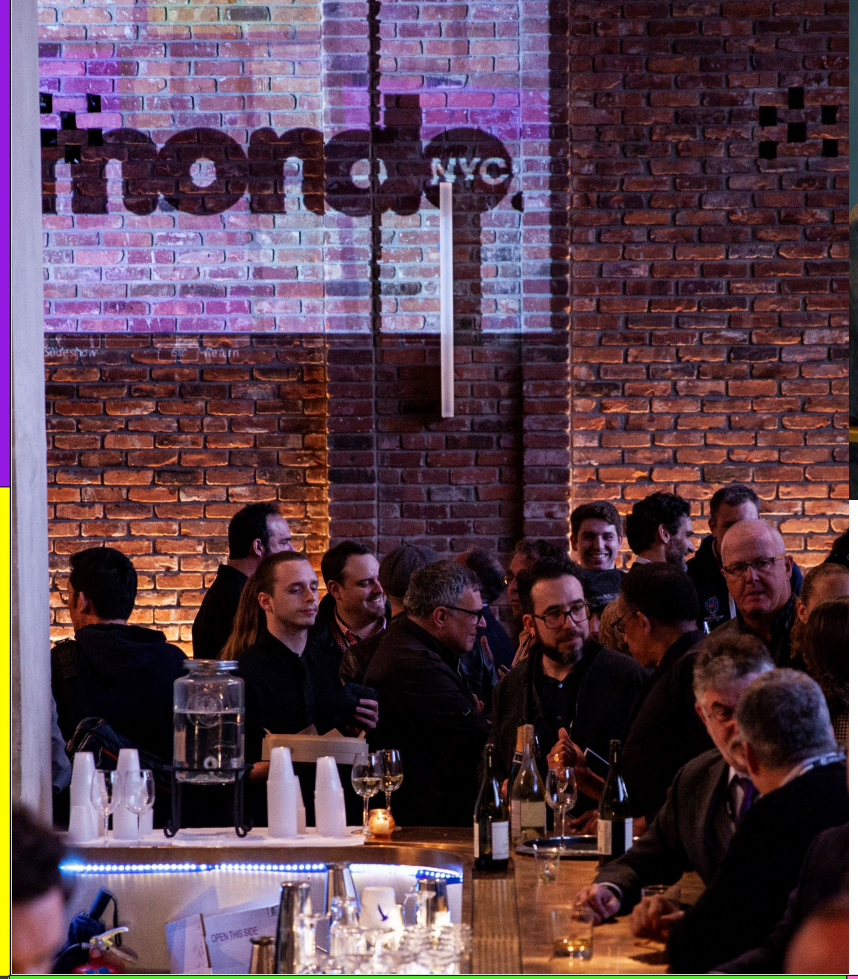
2022 Launch Content Partners

RIAA

GUILD OF MUSIC SUPERVISORS EST. 2010

rap AT HARVARD LAW SCHOOL

Special Events & Programming



RIAA Special Presentation "Everything You Need to Know About Music Policy in One Hour"

CLE Music & Tech Law Symposium Powered by Michelman & Robinson LLP & Covington & Burling LLP Sponsored by Manatt, Phelps & Phillips LLP, TIDAL and Recording Artists Project at Harvard Law School

Guild of Music Supervisors Annual NYC Education Event & Film Festival

- The State of the Music Business 2022
- Metaverse, Music & NFTs
- Future of Music Production
- Live Music Progress Report
- And more TBA

DAILY CONFERENCE TRACKS

Tues

Weds

Thurs

Fri

Tuesday, October 11
- The State of the Music Business 2022
- Artists in a Digital-First World
- The Intersection of Music & Technology: The Bleeding Edge
- Utilizing & Interpreting Data
- Marketing Innovations & Best Practices: Local to Global
- Artist Management

Wednesday, October 12
- RIAA Presents Everything You Need to Know About Music Policy
- Generating Revenue & Your Financial Rights
- Video Games, Esports & Music
- Future of Music Creation & Production

Thursday, October 13
- Guild of Music Supervisors NYC Education Event
- Music Tech: Metaverse, Music & NFTs
- Wellness Workshop

Friday, October 14
- CLE Music & Tech Law Symposium
- Pro Bono Sessions from Recording Artists Project @ Harvard Law School
- Live Music Progress Report
- Songwriters & Music Publishing
- Radio
- Career Development
- The Independent Music Community: Inclusion & Advocacy

MONDO.NYC
FALL BALL 2022

INAUGURAL EVENT
OPENING NIGHT, OCTOBER 11, 2022
WILLIAMSBURG HOTEL BALLROOM

- Innovation Awards
- Impact Honorees
- Breakthrough DJs & Artist Showcase
- Tech Lab & Sandbox
- Williamsburg Cuisine
- Craft Mixologists

We’re Jammin…

MONDO.NYC SALON SERIES 2022

Intimate Networking Meetup for Creatives and Entrepreneurs

What

Breakthrough music, art and pop culture meets bleeding edge tech and early-stage investment. Plus, some great eats and drinks.

Where & When

Monthly @ The Library at the Williamsburg Hotel in Brooklyn, early evening on a weeknight. Launches summer 2022.

Who's Coming?

Highly curated innovators and creatives by invitation only, including industry execs, entrepreneurs, inventors, investors, brands, media, artists & songwriters, their advisors, representatives & rights-holders plus academia and international cultural personnel.

Event Elements

- networking, socializing, relationship-building
- tech demo or startup talk
- music performance
- eats and drinks

Limited sponsorship opportunities available.

MONDO.NYC SALON SERIES 2022

Join Us as an Individual Event or 2022 Series Sponsor

Sponsorship Opportunity

Host an intimate business experience with a multi-disciplinary focus on pop culture, music, arts, media and technology as a curated group of invited creatives share ideas, build the creative community and develop new business opportunities.

Mondo Salon Elements

- **60 minutes:** networking, socializing, relationship-building with craft drinks, eats and multimedia gallery
- **15 minutes:** sponsor host welcome, highlight start-up, pitch or tech demo
- **15 minutes:** music performance

Sponsor Host Benefits

- Present multi-disciplinary program to industry, artists and media
- Amplify your awareness among Mondo's business network
- Potential to identify high value client prospects
- Opportunity to capture Salon content for post-event distribution
- Comprehensive pre-, during and post-event coverage, social media engagement, marketing and promotion
- Onsite branding

WHO WILL BE THERE?

Music industry executives

Eager to sign new talent and learn how new technologies will change the music landscape.

Tech innovators & thought leaders

Pushing the envelope with NFTs, the Metaverse, blockchain, AI, VR and other bleeding edge frontier tech.

Music supervisors & their creative collaborators

Composers and execs from sync and master licensing, advertising, film, TV, video games and trailers.

Emerging artists and creators

Empowering career development and building awareness among fans, industry and media.

Legal, Investment & Finance

Focusing on early-stage tech, music IP, licensing, digital currency and more.

Media

Local, regional, national and global.

Brands

Tech, entertainment, financial services

Mondo's Mission

Mondo empowers artists and advances ideas in an ever-changing music business and technology landscape.

What is it?

Mondo.NYC is a business conference, showcase music festival and global community of music, arts and tech industry insiders and innovators, emerging artists and their fans.

Mondo 2022

Mondo 2022 is presented live at New York City, uniting global music and tech business innovators: startups, legacy companies, media, academia and government -- and helping shape what's next in the world of music and technology.

Content Format

Panels, workshops, innovation labs and networking sessions shed light on the current state of music and technology and the intersecting pathways they offer one another. Live music performances showcase breakthrough artists from around the world.

Join 2000+ Music, Media, Tech and Cultural Professionals

NYC, US & global music
executives Technology pioneers
Investors & entrepreneurs
Streaming & content leaders
Finance & business management
Rights-holders & representatives
Music supervisors
Media & press
Music, media & tech attorneys
Live music personnel
Video games & eSports
Music & tech educators
International export offices
Emerging artists & songwriters
Emerging music fans

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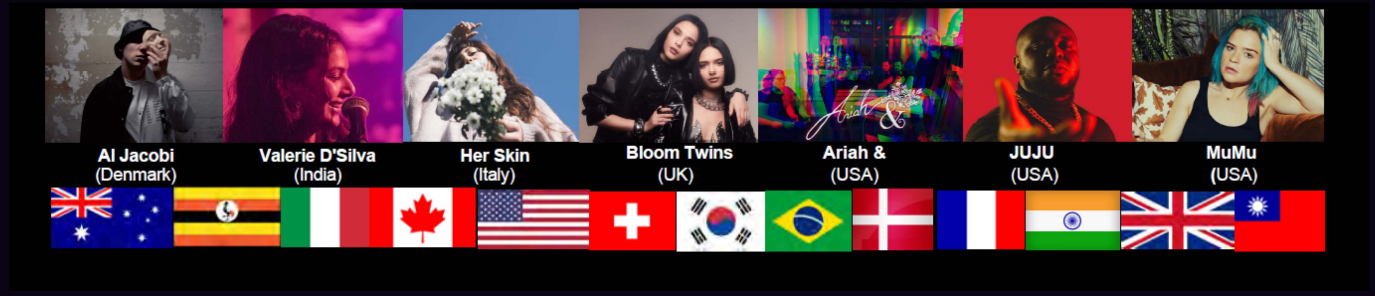
Content Partners

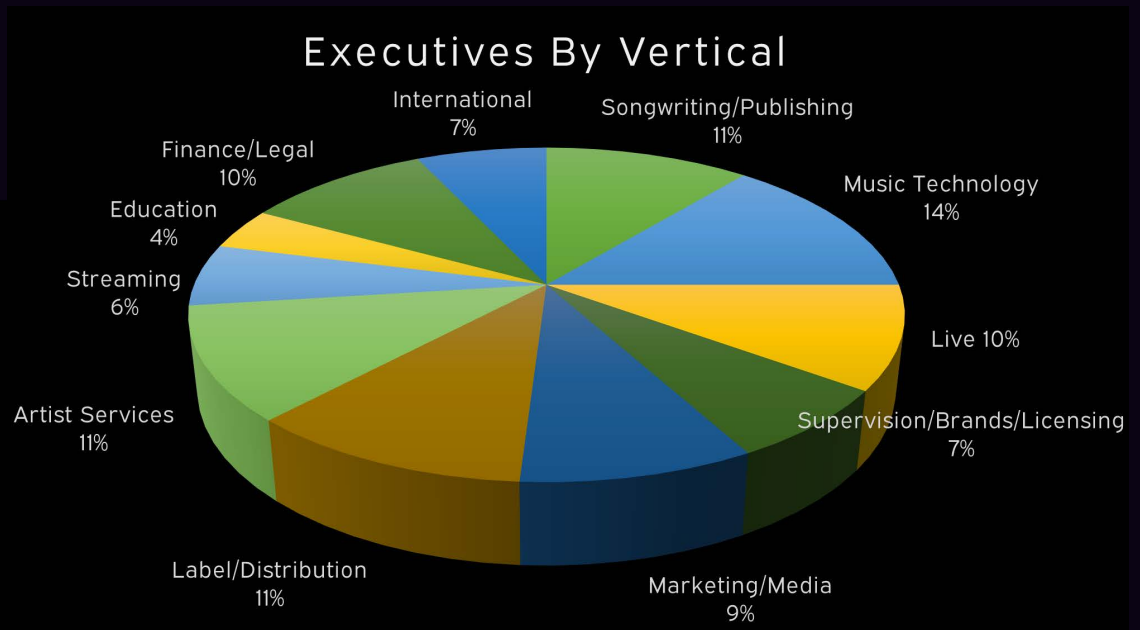
RIAA · Guild of Music Supervisors · HIFI CLIO MUSIC · BMG · rap at Harvard Law School · qobuz · COVINGTON · NIVA National Independent Venue Association · See TICKETS · MusicCapital LLC · LYRICFIND · ELUV.IO LIVE · gigmit · AIMP Association of Independent Music Publishers · manatt · MUSIIO · Women in Music · soundexchange · M|R Michelman & Robinson, LLP · viacom

Select 2022 Showcases

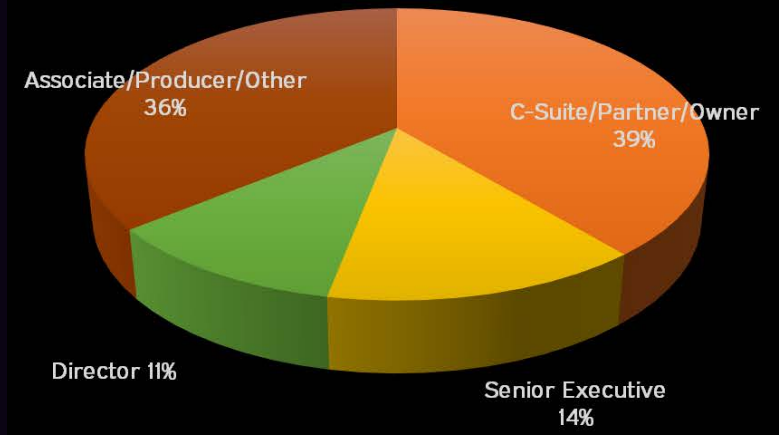


Mondo Business Attendee Breakdown

Executives By Vertical



Executives By Seniority



Empowering Musicians
October 11-14, 2022

Contact

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bobby@mondo.nyc