



NYC Education Event

October 15, 2026

Arlo Williamsburg Hotel, Brooklyn, NY

Overview & Sponsorship Summary

The Guild of Music Supervisors & Mondo.NYC Present The Ninth Annual NYC Education Event Thursday, October 15, 2026 Arlo Williamsburg Hotel HQ

What is it?

- An immersive day-long symposium to meet, network and learn from leading music supervisors in the fields of advertising, film, TV, video games, trailers and technology.
- The all-day event welcomes labels, publishers, music editors, directors, producers, composers, agents, brands and tech startups, and focuses on how music supervisors are in the bullseye of music and media.
- Panelists include noted global and NYC/LA-based music supervisors and sync licensing professionals.
- Event features pre-conference happy hour, breakfast, attendee lunch and VIP lunch for speakers and post-event reception.

Panel topics may include:

- Sync & AI
- Edges of a Brief
- What's It Like on the Inside? Ad Agency Music Supervisors Round Table
- No Picture No Problem -- Deep Dive into the World of Trailers
- Around the Sync World
- Two Sides of the Sync Coin
- Pitch Perfecto



All Mondo.NYC 2026 events and activities are subject to change without notice.

2026 GMS Presenting Sponsorship

- Hosting of branded hospitality at HQ: breakfast, lunch, cocktails or snack/coffee service.
- Placement consideration of sponsor executive on panel, pending content committee approval.
- Branded sponsorship of table at VIP lunch.
- Invitation of two executives to VIP lunch.
- Inclusion in Mondo.NYC and GMS media, marketing and social channels.
- Presenting-level Inclusion of logo on GMS page on Mondo site and name on invitation to VIP lunch for panelists.
- Inclusion of logo in no less than:
 - One Mondo.NYC newsletter email blast to its approximately 11K B2B database, with link to GMS content on Mondo site
 - One post each on Mondo LinkedIn, Facebook & Instagram channels
- Logo inclusion in October 2026 Guild of Music Supervisors newsletter.
- Logo and link on Mondo partner page.
- Ten full-access Mondo tickets.
- 25% Mondo ticket discount code available to all affiliates.
- **Consideration: \$10,000**



2026 GMS Associate Sponsorship

- Branded sponsorship of table at VIP lunch.
- Placement consideration of sponsor executive on panel, pending content committee approval.
- Inclusion in Mondo.NYC and GMS media, marketing and social channels.
- Inclusion of logo on GMS page on Mondo site and name on invitation to VIP lunch for panelists.
- Invitation of one executive to VIP lunch.
- Inclusion of logo in no less than:
 - One Mondo.NYC newsletter email blast to its approximately 11K B2B database, with link to GMS content on Mondo site
 - One post each on Mondo LinkedIn, Facebook & Instagram channels
- Logo inclusion in October 2026 Guild of Music Supervisors newsletter.
- Logo and link on Mondo partner page.
- Five full-access Mondo tickets.
- 25% Mondo ticket discount code available to all affiliates.
- **Consideration: \$6000**



2026 GMS Contributing Sponsorship

- Inclusion in Mondo.NYC and GMS media, marketing and social channels.
- Inclusion of logo on GMS page on Mondo site.
- Invitation of one executive to VIP lunch.
- Inclusion of logo in no less than one post each on Mondo LinkedIn, Facebook & Instagram channels.
- Logo inclusion in October 2026 Guild of Music Supervisors newsletter.
- Logo and link on Mondo partner page.
- Two full-access Mondo tickets.
- 25% Mondo ticket discount code available to all affiliates.
- **Consideration: \$3000**



2026 GMS Hang the DJ Sponsorship

- Five guaranteed spots at Hang The DJ party.
- Branded drink at party venue.
- Sponsor logo in rotation on venue video screen.
- Sponsor logo on digital invitation.
- Inclusion of logo on GMS page on Mondo site.
- Logo and link on Mondo partner page.
- Inclusion of logo on party-specific social posts
- Opportunity for sponsor to post Hang the DJ flyer on sponsor's social media accounts (note: logos are not permitted on flyer itself).
- One full-access Mondo ticket.
- 25% Mondo ticket discount code available to all affiliates.
- **Consideration: \$2000**



2025 Select Sponsors



CLIO
MUSIC

marmoset

boomerang!

apm
music

BMG
PRODUCTION
MUSIC

RIPTIDE MUSIC GROUP



mondo NYC





Previous Year Select Speakers

Top: Dan Burt, Wunderman Thompson; Colleen Dahlstrom, McCann; Taylor Ralph, Paramount; Theresa Notartomaso, VML; Jillian Ennis, Strange People
Middle: Danny Milkis, Omnicom; Samantha Zirin, Walker; Ian Herbert, Premier Music; Jerry Krenach, mcgarrybowen; Michael Hill, The Affair
Bottom: Mike Ladman, Droga5; Adrian Womack, Racket Club; Sue Jacobs, SuperVision





Thank You!

CONTACT
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